

APPENDIX A

Program: A Citizen's City Planning Committee

With the official adoption of the Comprehensive City and Regional Plan and Program, a Citizens' City Planning Committee can be of great service. The actual making and adoption of the Plan can be done only by the official Planning Commission, but no plan on paper is fully effective until it becomes a Citizens' Plan. This means that back of it must be the active and enthusiastic support of the citizens generally. The Commission is by law a creative and not a propagandist body.

Most emphatically a Citizens' Planning Committee should undertake a program of education somewhat as follows:

1. Study the Emergency and Complete City Plan Reports.
2. Make constructive suggestions to the City Planning Commission for the modification of any of the proposed improvements, or for any further improvements.
3. Interest component societies and groups in the City Plan.
4. Induce the component groups to make constructive suggestions for the improvements of the Planning Program.
5. Follow up the Emergency Program to Meet Deficiencies with the City Planning Commission and the City Council.
6. Appoint delegates to bring active support to each public hearing or conference.
7. Organize a Regional, County or Metropolitan Plan Committee and Commission to co-ordinate planning endeavor throughout the whole area tributary to Cincinnati.
8. Support actively any bills presented at Columbus where they improve City Planning procedure.

In order to get the Plan and Program before the public, the following methods are suggested as possibilities that should be considered:

1. Articles constantly in the newspapers.
2. Publication of leaflets or dodgers to be widely distributed.
3. Publication of easily read pamphlet reports on various phases of the Plan.
4. Lectures and talks on the Plan before all groups that should be interested.
5. Profuse use of lantern slides illustrating the salient features of the Plan.
6. Motion pictures of city plans before and after.
7. Exhibition of photographic enlargements of the various features of the Plan.
8. Expose in shop windows downtown attractive pen and ink or colored perspectives of striking features of the Plan.
9. Employ cartoons with regard to the City Plan currently in the newspapers.
10. Distribute a large number of postcards, with views of the Plan.
11. Distribute widely striking posters calling attention to the salient features of the Plan.
12. Organize a permanent exhibit of the City Plan in one of the libraries or museums, or possibly the City Hall.
13. Organize a traveling exhibition of the City Plan that can be shown in every part of the city.
14. Organize pageants or floats, or both, to explain graphically the value of the Plan.

15. Prepare small scale models of the more striking features of the Plan, and exhibit them in downtown windows.

16. Prepare animated models of the City Plan's salient features, in order to attract the eye of the passerby.

17. Organize photographic competitions for the most strikingly good, or bad, City Planning result.

18. Organize a competition in the newspapers for the best articles on City Planning suggestions.

19. Organize competitions for original planning ideas with prizes.

20. Organize competitions for planning suggestions among school children.

21. Organize competitions among the various societies and groups.

22. Offer prizes for the best looking business fronts.

23. Offer prizes for the best looking streets.

24. Offer prizes for the best private yard layout.

25. Offer prizes for the best subdivision layout.

This program will probably mean the appointment of several committees, one of which would handle publicity and publications; another take care of lectures, with lantern slides or motion pictures; another take care of exhibitions of various drawings, photographs and maps on City Planning. Another committee might take care of offering prizes for photographic suggestions, while another might deal with the schools, and feature the City Plan in the school civic courses.

If, owing to the Smith One Per Cent and other abnormally restrictive Ohio laws, it should be found that it is impossible to bring Cincinnati's development to where it ought to be, without floating a large bond issue for improvements, then a Citizens' Planning Committee should take upon itself the responsibility of fostering and assuring such a bond issue.

The Plan must become active and a real force in the community. The keynote of this is co-operation—constant working together to a common end—in fact, it is the only means by which the citizens of Cincinnati can carry out their Plan and make the City grow in an orderly way.