

**2010 NEIGHBORHOOD SUMMIT
GOAL COMMENT SHEETS
ARTS & CULTURE**

Goal #1: Cincinnati is a destination because of its arts and culture attractions.

- Art is defined broadly, not limited to professional artists (4)
- It is very important, but the City cuts funding (5)
- The arts and culture is the foundation of any livable urban environment; livability creates an inviting destination (6)
- Let out the Midwest's best kept secret (7)
- Not only major institutions, but the small shops, restaurants as well (8)
- Yes – with the Internet we are observed globally (not just regionally) and I know for a fact that people will travel long distances to experience arts and culture. This is critical for tourism. (9)
- Absolutely! Builds on our history and culture. We need to make this aspect of the City much more connected and VISIBLE! (10)
- It is already but we have the potential for greatness. Action step: determine what cities in the country are seen as an arts and cultural destination – find out what attractions exist there, develop from there (12)
- Extremely important because of our diverse population, funding is very important (13)
- Maybe Aronoff, and maybe at a very local level like the Brighton area, Northside, and Pendleton (14)
- Need to do more to highlight/stress this fact in marketing the city to prospective tourists and to young professionals (18)
- Yes, but not solely (22)
- Continues long tradition as a destination (23)
- Well there are a lot of art but what to understand is less culture (25)
- Yes, but we can have much more arts and culture attractions in the Cincinnati area (26)
- Our arts and culture has always been a strong aspect of our city – we should be proud of this and fight to keep arts and culture alive (27)
- It already is. I moved here to work for Playhouse, it just needs to be promoted as such (31)
- This is one of the things that I have most enjoyed since moving here and what is keeping me in the city (32)
- Invest in arts organization; rebuild Art Museum, Museum Center, Music Hall (34)
- Extremely important (35)
- Enhanced funding opportunities, marketing money (Cincinnati never going to be a tourist destination) (36)
- Not try to make Cincinnati an international destination but a cultural destination of its scale; decide on what kind of destination (37)
- Cincinnati to external visitors, neighborhoods both internal and external (intra-city) visitors (38)
- Advertisement/marketing outreach (39)
- Public funds (40)
- 78% - somewhat (41)
- Cincinnati Symphony and Pops, as well as architectural interest in CA Museum, and Tony award winning Playhouse lead attractions – need better national publicity (44)

Goal #2: Art is an integral element of our public spaces and buildings.

- Why? Shows investment in comm., kids (1)
- Individual. Expression (1)
- By location (1)
- Expand Artworks model? (1)
- Existing/preserving (1)
- A percentage of public buildings/spaces must be set aside for public art and then at least half of that art must come from local artists (2)
- Preservation (3)
- Art produced by Professional artists and by others (4)
- Why don't we better support this (5)
- Place making (7)
- Art and Culture should permeate out city in all public places and buildings – this would greatly improve the quality of (urban) life (9)
- Key to achieving Goal #1, plus makes the arts more accessible, diverse, and visible: arts and culture path/connecting viewers; 1% for arts (10)
- Incorporate existing art, including architecture and historic (aka OTR and the buildings) (11)
- Yes, we need more sculptural and architectural art throughout Cincinnati (12)
- It is important because of the large number of visitors that come to our city (13)
- Doesn't seem to be, at least in an obvious way; but should be (14)
- These uses bring vibrant activities that attract diverse people, thereby increasing the vitality of the neighborhood (18)
- Cincinnati has built a community that has invested in the arts we need to support the institutions we have created (20)
- Extremely important as both aesthetic/quality of life goal and as an economic development catalyst (23)
- Yes because some of our public spaces and buildings are used for art and supporting it (26)
- It brings people together who may not come together otherwise (27)
- Not enough (28)
- This is related to the artistic region of the structural and public spaces as a public art; everything is designed, whether well or not. I would like the idea of public art to become more universal, inclusive, and amorphous (29)
- Our buildings are works of art. Again, this needs to be celebrated and included in zoning/community fabric (31)
- They provide a great background for public events such as fairs and parades which create unity in the city (32)
- Create 1% requirement (34)
- Extremely important (35)
- Enhanced money opportunities (36)
- At varying levels and scale including med, fixed, temporary installations (38)
- Collaboration between public (39)
- Public funds (40)
- 72% (41)
- Not of all the CPS programs (42)
- Historic architectural elements – need improved preservation, need to publicize historic/artistic and design elements, save homes with famous architectural designs (44)

Goal #3: Arts and cultural uses are a catalyst for development and revitalization.

- Art can contribute wise bands, shows, etc., draw customers (7)
- There is a 'ton' of data out there that strongly proves that art galleries that move into depressed areas acts as a powerful catalyst for revitalization. This idea adapted on a city wide scale could have tremendous impacts (9)
- Revitalize housing stock, non-used buildings (11)
- Yes, we should invest in the development of housing and retail targeted towards artists (12)
- If a community has an art center, usually it is an attraction for that community (13)
- Yes and would be great to be cultivated with partnerships with the city and neighborhoods (14)
- Not a catalyst – more a contributing factor – one of many (22)
- Can't be everywhere needs to be organically grown (self-directed) (23)
- Focus on housing renovation and economic development (24)
- Attracts people from out city and outside to come here, live here, spend time and this makes our city vibrant and helps it to grow (27)
- But not at the cost of losing space/resources for affordable housing (30)
- Know Theatre is a great example of this. We need to create pedestrian only arts districts that are connected by public transit (31)
- Art studios and cultural events are the main reason I leave my neighborhood (to visit other neighborhoods) and helped me decide which neighborhoods to consider living in (32)
- Develop Museum Center (34)
- Extremely important (35)
- Market/Attract/Promote/Recruit/Retain (36)
- Driven or benefit/incentive! Depends upon other variables – availability, affordability, market for demand (38)
- Public funds (40)
- Economic housing workspace revitalization (41)
- We “grow” through arts appreciation and/or performance (44)

Goal #4: Arts and culture opportunities are a balance of large and small and traditional and innovative, and are responsive to community interests.

- Unclear what this is and is not (3)
- Accessible – physically and financially (4)
- We need to support the small as well as the large, but we (as a city) don't act like we believe this (5)
- Art also needs to challenge the community! (6)
- Check out Bunk Spot and the Mockbee Scene (7)
- Diversity and a wide range of different types of organizations, more options for the public engages the community. (9)
- Multiple levels and scales: neighborhood, city, county, region (10)
- This should be a home for avant-garde art, including performance art, religious art. Attract small artists, especially avant-garde and non-traditional, not just visual, but performance, spatial, architectural; create zoning (11)
- These opportunities should be inclusive to individuals from different socioeconomic backgrounds (12)

- Arts and Culture opportunities affords people to express their creativity (13)
- Maybe Community Councils should all have and “Arts and Culture” committee that acts as a liaison/communicator/connector between the arts portal and the communities (14)
- The region has a vast array of arts organizations that appeal to the diverse population of the community – how do we build partnerships between anchor institutions and smaller organizations (20)
- Art should elicit and prompt public interest – not respond to it (22)
- Institutions and individuals are the ends of the spectrum (23)
- Each (large and small arts organizations) offer something different and attract different people in our community (27)
- An easy way to accomplish this and Goal 5 is greater support/partnerships with Enjoy the Arts (31)
- Opportunities should include both in-school and community events for a variety of populations keeping in mind age and culture/race (32)
- Support satellite facilities (34)
- Extremely important (35)
- Get there (transportation); trolley – make it available, make it affordable; 1/10 or 1% in tax; Get there, Get in, Get it (36)
- Variety and diversity is good; it will attract a diverse population (37)
- Balance includes location, affordability, accessibility (38)
- Public funds (40)
- Accessible (i.e. location and price) to all members of community (42)
- Individual artists need to be supported so their skills, talents, and products can become available to the public and the art community (44)

Goal #5: All Cincinnatians have access to Arts and Culture opportunities (location, economic, physical, information).

- Information is most important subgroup; need single portal (1)
- Clearinghouse of arts events website and perhaps a physical storefront (7)
- All Cincinnatians should have access. We need an arts district development plan and an arts and cultural facility. Provide space for more start up opportunities. City funding and support is very important in moving this forward (9)
- See goals 2 and 4 (10)
- I think we have done a very good job at this already, thanks to generous patrons (11)
- People with disabilities; low-income; elderly, etc. should be in the plan. Children in public schools should ALL have access to arts education; many schools have cut funding and students from impoverished schools are missing out! (12)
- Extremely important (13)
- Some pieces are a little high, even NYC has half price and free major events. Discounts on variety of ways to purchase tickets given to people with certain number of volunteer hours (14)
- More neighborhood Arts Centers, Promote Art in Recreation Centers and Parks, Public Art Program – City percentage for art; departments (15)
- Public funding to provide free/low cost access; proper/developed trans system to facilitate visitation; familiarity with what is available (portal for info) (16)

- Provide more and better information to communities to expose children to the arts – free places, or easy access – no fee; bring arts to communities (17)
- 1) Improving transit options will improve access for more people 2) Make arts attendance an integral part of public elementary education (18)
- Single portal on Cincinnati.com for all things to do – facebook/amazon model for matching events and people (dating site platform model) (19)
- Public funding to assist with organizations; Create a single portal for info; show the variety of art forms (20)
- Regain all institutions that get city funding to have number of performances/showings free each year; encourage ‘on the road’ showings/visits like Playhouse in the Park is doing in neighborhoods; encourage visits to schools (21)
- Should be open and transparent whether publicly or privately organized (23)
- Increase number of public art opportunities and installations and performances; city should develop a maintenance fund for public art (24)
- No! Tickets too expensive, economic limitations, too much downtown focus (28)
- Providing all citizens to financially attend arts and culture, I feel what is missing from this idea is that engaging with arts and culture is a valued thing...what is gained from the experiences...how do they affect peoples lives? (29)
- As arts education funds in CPS continue to dry up, viable, accessible arts after-school programs need support so we don’t lose a generation of arts patrons; what about creating a Citizens Arts Academy much like the Citizens Government Academy? (31)
- Art is a great opportunity for people (especially young people) to find an outlet for their emotions and help them deal with their life and situation in a positive way (32)
- Makes arts available (34)
- Free days at museums, low prices at the theatres; extremely important (35)
- The right of access (38)
- Public funds (40)
- Affordable/access (41)
- Access but is it affordable to all? Art groups that go out to schools a plus, lack of arts – all schools cut arts first – many children no longer have early exposure at school (44)
- In developing neighborhoods; specifically Roselawn, we need a combination Recreation/Arts Center that has access for all ages. Specifically an African American Arts and Culture hub is needed in our city (45)

Goal #6: Facilities are well maintained and respect the surrounding neighborhood.

- How they interact with surrounding community is a key sub area (1)
- “...respect” and revitalize “the surrounding neighborhood” (4)
- In addition updated and kept current (6)
- Institutions should be integral to the neighborhood (7)
- This should be a responsibility for arts organizations (not just art) as well as the neighborhood – industry is a major violator of neighborhoods and should be more responsible and held accountable. (9)
- Respect can also entail sharing the acts with the community (aka mosaics, concerts, festivals) not just actual physical plant of the facility (11)
- Facilities should fit into the structure of the community, all should be well maintained (13)

- They are pretty well maintained (14)
- With a minimal – if any – financial cost to the City of Cincinnati government (22)
- Too subjective (23)
- Typically arts organizations are pioneers in area; subsidy should be given in a way that doesn't regulate art or type of facility (24)
- More arts facilities should be included in capital budget – not just Music Hall. Funding projects like the Playhouse's move downtown art also important (31)
- Each neighborhood has a unique personality and these personalities and variety are what make Cincinnati great (32)
- Invest capital funds (34)
- Extremely important (35)
- Very important and makes culture integrate itself with the community (37)
- Traffic/congestion/litter/safety (38)
- Public funds (40)
- Some neighborhood art groups find their own space – the neighborhood is important so that people in that neighborhood can participate, aesthetics are not important in this case (44)

Other comments:

- Culinary arts – Westwood Kitchen (2)
- Missing goal of arts and culture leadership (with a role for individual artists) in ongoing and future planning of city (3)
- Is there a possibility of not including arts and culture in the plan? 2007 Cincinnati USA Cultural Partnership – no public component (3)
- Agenda 360 – public component – if run by FAF where is reason to include public? Must include public; FAF is not the same as the Arts organizations in Cincinnati – does not represent spread for artists (3)
- Santa Fe Light! (6)
- Public space and buildings; High quality design especially with the casino; tradition of highlight and preserve existing bold architecture; architecture and art; get developers to pay for art; signature LEED/architect program; art S2 initiative (7)
- In order to maintain and sustain arts organizations and artistic freedom, need a balance of funding sources, to survive fluctuations and variations in taste, economy, politics (10)
- Arts and culture makes a community more vibrant. It should be dispersed throughout the city to give one a chance to see other parts of the city (13)
- Someone said “you know a neighborhood is in bad shape if they were granted a mural from Artworks”. That made me think, I had appreciated them, now part of me looks at it as a poverty tag. How do we change that? Do more? Do them in more places like Hyde Park? Have a professional Designer design them? (14)
- Critical question about funding is impossible to answer (19)
- Critical question – primary funding – not a good question, it is difficult to answer (20)
- 1) City government should not regulate, subsidizing is fine – at least to extent that sports franchises and other funding beneficiaries are assisted 2) City needs to be more creative with means (other than money) of subsidies/assistance i.e. City funded projects should be held to higher public art standards or future revenues carried directed to arts programs;

Critical Questions: 1) All of the above 2) both for adults and for youth 3) Can not pick one, more subsidy needed particularly as arts patrons are passing, subsidy doesn't have to be money (23)

- This was a very like-minded ground and the survey results reflected that. I wish we could have ranked importance of goals (30)
- I definitely believe that a set aside (sales tax or alcohol/cigarettes) is critical for the success and sustainability of arts. Also, training/workshops for artists to be more financially savvy would be helpful (31)
- Art is a great source for neighborhood revitalization and is important to start with students young (32)
- Promote public art and community festivals and events, neighborhood arts districts (33)
- Provide operating funds for arts organization through .2% income tax; \$500 million bonus issue to pay for improvements to Art Museum, Museum Center, Music Hall; get there, get in, get it: public transportation, low threshold, education and marketing (34)
- Should be funded by a .1% of City income tax – so not competing with other City services for City funding, small charge to individuals, i.e. \$40,000 taxable income \$40.00/year (35)
- 1) 1/10 of 1% on tax 2) Bond Issue for Capital (36)
- Some of the questions were obvious/had an obvious answer; need more intricate questions; how to raise capital for arts and culture? (37)
- Balance capital versus operating costs especially when including public funds, don't overbuild and don't overpay; \$300 K salary for crew only took away from operating expenses and program funding (38)
- Neighborhood Revitalization one component missing in arts organizations rehab and operate = spending money back into community – Ohio State marketing study showed last year substantially money given back to the community (41)
- Affordability of transportation has gone up one dollar a trip to the point that going places is not affordable to artists and disabilities. Example weekly entertainment budget 10 dollars weekly, 7 dollar access round trip art opening Carnegie Art Center. Stay home before this raise, easier to play at very limited budget (41)
- Education, celebration, education! (42)
- Ticket sales will never fully cover the cost of arts presentation and performances – we need public, city, and foundations (43)
- Funding cannot be done through ticket sales alone but needs diversity of support – membership – city and foundation – all three (44)
- Modulate that of each, Development Budget be committed to Art; every public space will have a percentage of space to deal with art by ordinance (46)