

**Goal #1 Cincinnati is a city of thriving and connected  
Neighborhood Business Districts.**



<b>Group One</b>		<b>Sheet #</b>
	business corridors needs assessment	11
	businesses that residents need and use	11
	coordinating business districts	11
	business districts seeking development grants cooperatively	11
*	city would provide grant money or assist in finding grant money which business districts would share to create business corridors	11
*	grant money from city would be disbursed based on an assessment conducted by the business districts to determine which types of business or economic development which communities need the most.	11
<b>Group Two</b>		
	public support and promote business in neighborhood	12
	build a support system	12
	create a loan pool - small neighborhood businesses	12
	plan w/ neighborhood councils	12
	mentoring program	12
	work with school system for job training program	12
* indicates that the comment was designated a priority by the group		

**Goal #2 Business retention is important for Cincinnati.**

<b>Group One</b>		<b>Sheet #</b>
	don't give \$ individual companies to stay	21
	exit interviews with businesses that leave	21
*	reduce barriers to businesses - or change perception that unfriendly	21
	thoughtful regulation	21
	departments more consumer friendly	21
	work on attracting new businesses - market to everyone - forms the same	21
	think about small business - diverse businesses	21
	focus on sectors that are particularly suited to city - medical, design, rail	21
*	need support of chamber, trade groups, etc. not just city staff	21
<b>Group Two</b>		
*	dialogue with large and small business to see what they want	22
*	do more incentives to attract expand - support business to expand	22
	convince them that too \$ to more	22
*	hold business accountable for area pollution	22
	ensure educated work force	22
	communities to understand companies own interests (support business staying)	22
* indicates that the comment was designated a priority by the group		

**Goal #3 Downtown Cincinnati is the economic center of the region.**

<b>Group One</b>		<b>Sheet #</b>
	promote balance of uses throughout CBD	31
	Streetcar and other transit options	31
	repopulate OTR and residential areas immediately	31
	marketing and perception	31
	good sports teams	31
<b>Group Two</b>		
	yes downtown Cincinnati should be the center but it should compliment the neighborhoods not detract from	32
	the transportation system need to facilitate flow from the neighborhoods to the CBD	32
	there needs to be more ways to get into CBD than just cars	32
	more emphasis on shopping and eating facilities in the CBD that are for middle and lower income workers	32
*	develop downtown worker support industries - not just designation industries	32
*	greenway transportation corridors compliment the roads and bus system - include bikes and walking as viable options	32
*	encourage downtown development and do what it can do best - corporate headquarters, major arts and cultural centers	32
<b>Group Three</b>		
	people should be able to "live, work, play"	33
	neighborhoods should have places where people can "hang out"	33
*	good public transportation as economic catalyst	33
*	good arts and entertainment - for all people and ages	33
*	amenities for people to live downtown	33

**Goal # 4 Cincinnati's existing commercial corridors and centers are competitive regional draws.**

<b>Group One</b>		<b>Sheet #</b>
	zone out retail	41
	revisit goal - what is this?	41
	what is commercial	41
	attract new business to make region competitive	41
	regionally competitive w/ regionally competitive business	41
*	competitive corridors and centers require neighborhood vitality and people	41
*	regionally competitive through regionally competitive business	41
*	redefine commercial and revise this goal	41
<b>Group Two</b>		
	Glenway shopping centers, natural commercial development, housing and geographical locations for people to shop. Very important	42
	how to draw people out of homes to entertain with business	42
	how do we take advantage of the vacant abandon lots (brownfields)	42
*	educate the community on what's going on in area	42
*	obtain and refurbish communities	42
*	draw people out homes	42
	refurbishing the community	42
<b>Group Three</b>		
	Only several competitive "regional" draws	43
	concentrate on effective corridors	43
	involve all city agencies to top draws	43
	send financial assistance to enlarge "top" draws	43
	reduce/ eliminate funding to low draws	43
* indicates that the comment was designated a priority by the group		

**Goal #5 Cincinnati has a worldwide reputation as being business friendly.**



<b>Group One</b>		<b>Sheet #</b>
	look at Northern Kentucky for best practices	51
	promote Cincinnati Green Action Plan	51
	Promote cultural and geographic advantages	51
	court/market to businesses to locate here (prospect)	51
	stem the t_?__ of brain drain (k-12 + college graduates)	51
	reduce permitting and regulatory burden - include GCWW, DOTE, MAD	51
	better PR	51
	more effective use of tax incentives	51
	acquire and prepare land for industrial investment	51
	baseline taxes for all vs. cutting deals	51
*	shameless promotion of all assets and resources	51
*	look at successful cities for best practices	51
*	facilitate investment through red tape reduction, site acquisition and tax neutral/tax positive financing	51
<b>Group Two</b>		
	faster permitting	52
	separate business development from politics	52
	improve/evaluate tax structure	52
	increase support for small-business vis a vis large businesses	52
	retain human capital/educated work force	52
	revise goal to include "local"	52
	move away from "lowest" bid to best bid	52
<b>Group Three</b>		
*	provide tax credits and incentives to locate here	53
	proactively promote our academic institutions to provide a highly educated workforce and to	
*	promote research and development	53
	improve our links to major cities	53
	create industries that compliment with each other	53
	promote sustainable industries	53
*	create a creative marketing strategy	53
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**Goal # 6 Cincinnati's workforce is prepared and workers are linked with jobs.**

<b>Group One</b>		<b>Sheet #</b>
	Educational institutions emphasizing green technology and green construction technologies	61
	private institutions working with educational institutions on skills required for new jobs	61
	expand co-op opportunities between employers and educational institutions	61
	economic incentives to companies for tuition reimbursement or job retraining	61
	mentoring or apprenticeship program	61
<b>Group Two</b>		
*	improve resources to help applicant	62
	develop w/ employers a rational expectation and implementation for getting "at risk" or disadvantaged	62
*	workers back in the workforce	
*	requirements for employment are too high	62
*	amend online applications and criminal background checks	62
<b>Group Three</b>		
*	restructure public education curriculum and financing for job skills	63
*	public transit to connect workers to jobs	63
*	internships, co-ops, and job networking facilitated by public/private partnerships	63
* indicates that the comment was designated a priority by the group		

**Goal #7 The Cincinnati river transportation system is preserved and efficiency is improved.**



<b>Group One</b>		<b>Sheet #</b>
	Approve a Queensgate intermodal port	71
	improve accessibility to all phases of riverfront transportation	71
	enforce riverfront zoning and look at 1981 riverfront plan (still applicable)	71
	reinstate a river advisory council that represents all users of the river	71
	emphasize comp plan goal to balance river related uses	71
	work of state reps to support river advocacy	71
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**Goal #8 Cincinnati uses the latest technology to ensure that our infrastructure is sustainable.**



<b>Goal One</b>		<b>Sheet #</b>
*	Well do it already	81
*	work with local education (UC & CTC)	81
*	To ensure integrated/ green (incentives) for green development of vacant lots	81
<b>Goal Two</b>		
*	city incentives for green technology to all big and small businesses	82
	create interns with colleges to update our technology	82
	new businesses/exist. Business codes for standards	82
*	private and public cooperation on good/effective infrastructure	82
*	make small businesses can get economic loans/funds to be in code to get	82
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