

2010 Neighborhood Summit

Housing & Neighborhood Development

February 27, 2010

Agenda

- Framing the Topic
- Rating Draft Goals & Critical Questions
- Brainstorming Action Steps
- Session Wrap-Up

FRAMING THE TOPIC

The Population of Cincinnati

Total Population:

- 332,458 in 2007
- 331,285 in 2000

Total Households: 148,095

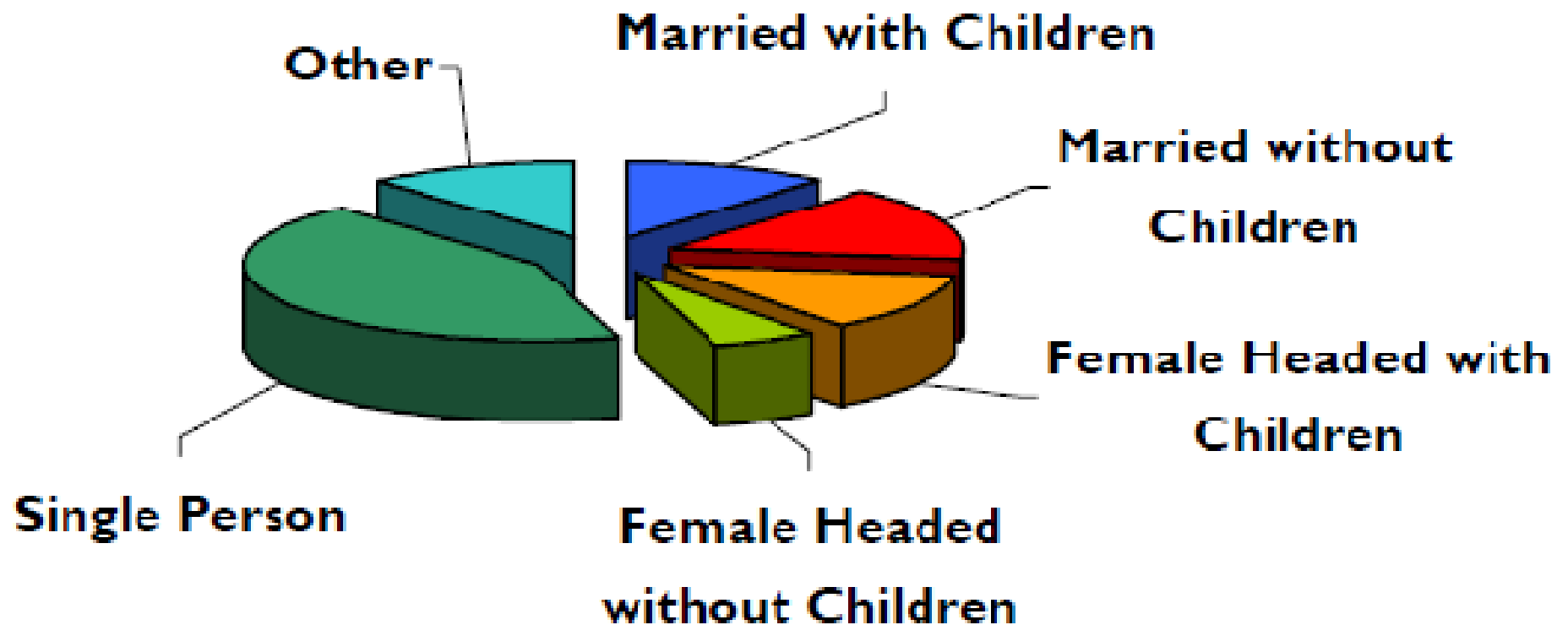
Income

- Median household income in the City (2008 inflation-adjusted dollars): \$33,524
- Persons living below the poverty level (2008): 25.7%
- 32 neighborhoods have more than half of their residents/households living at 80% below the Area Median Income (AMI)

Affordable & Workforce Housing

- **Affordability:** 30% of annual income spent on housing; extends to households at all income levels
- **Workforce Housing:** affordable to households earning between 60-120% of Area Median Income (AMI) (\$41,520-\$83,040)
- **Affordable Housing:** affordable to households earning less than 80% of AMI (\$55,360)

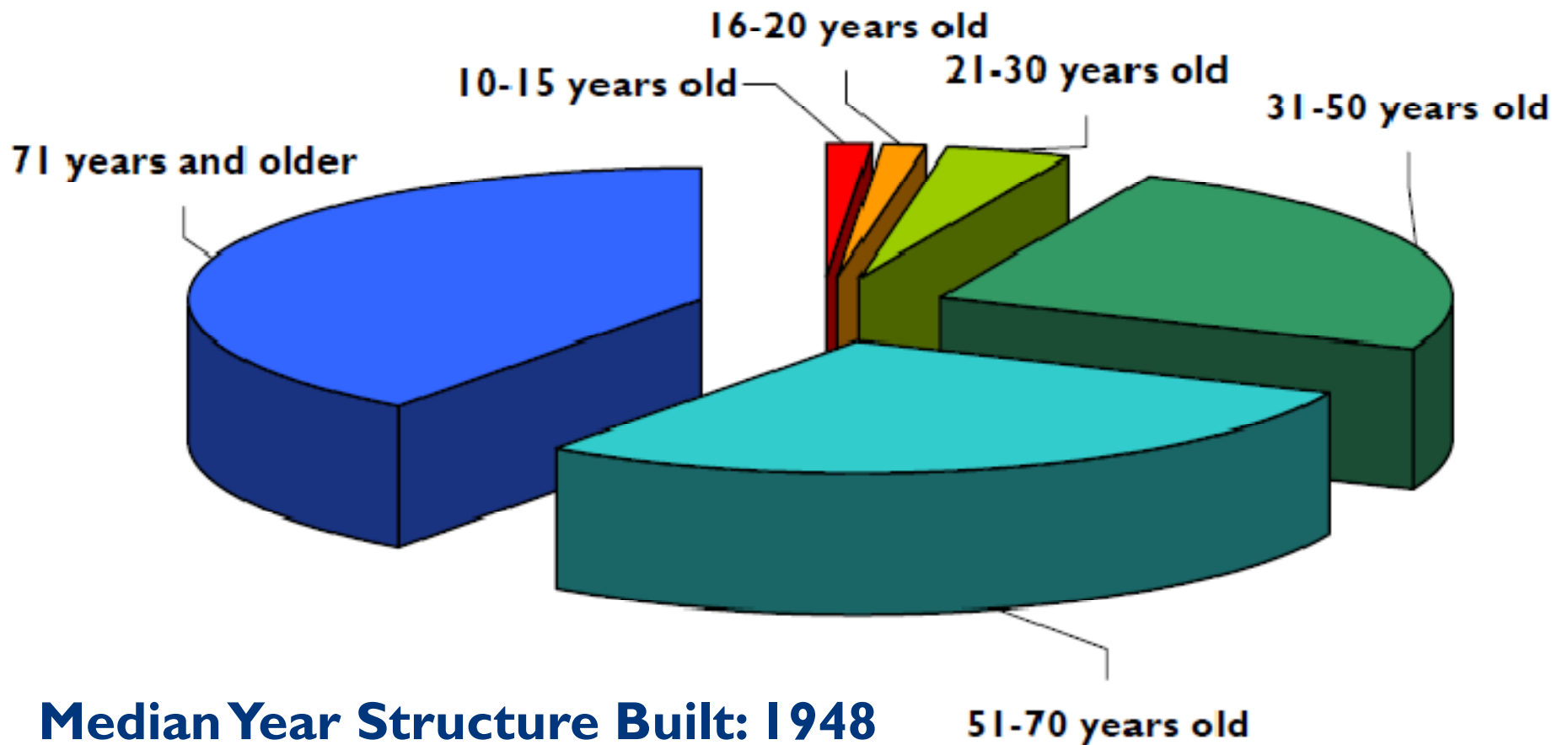
The Households of Cincinnati



Housing Stock Basics

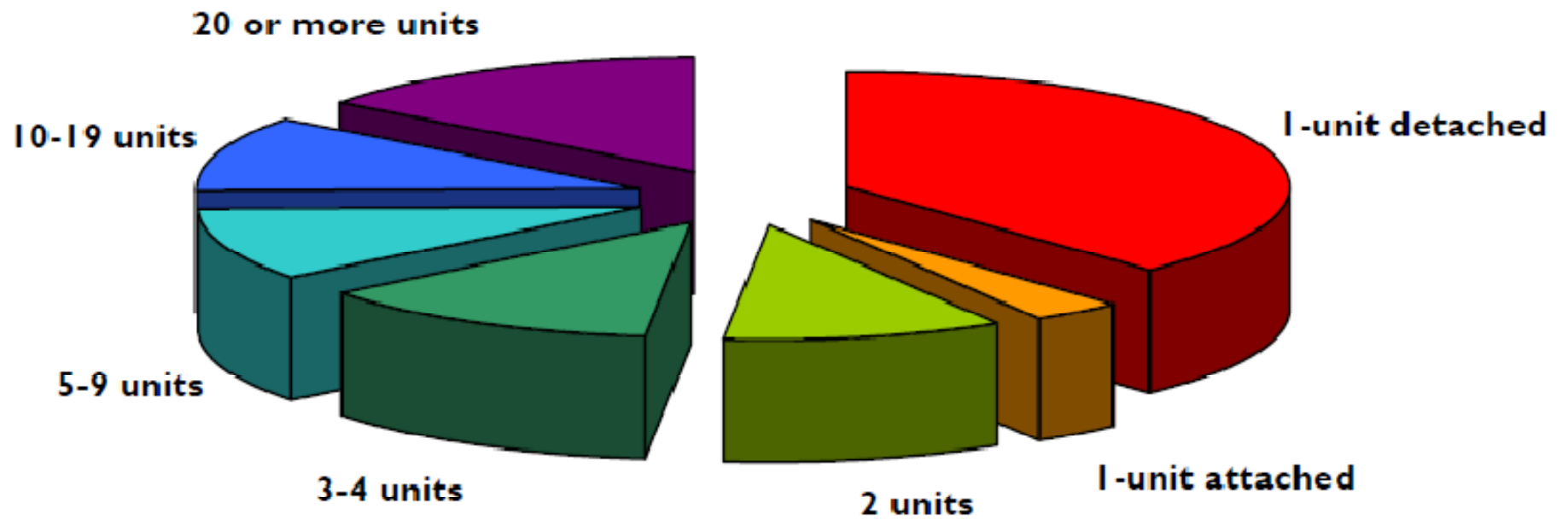
- Total number of units: 166,012
- Owner-occupied housing units: 42.6%
- Renter-occupied housing units: 57.4%
- Vacant: 10.8%
- Median Year Structure Built: 1948

Age of the Housing Stock



Median Year Structure Built: 1948

Housing Unit Type



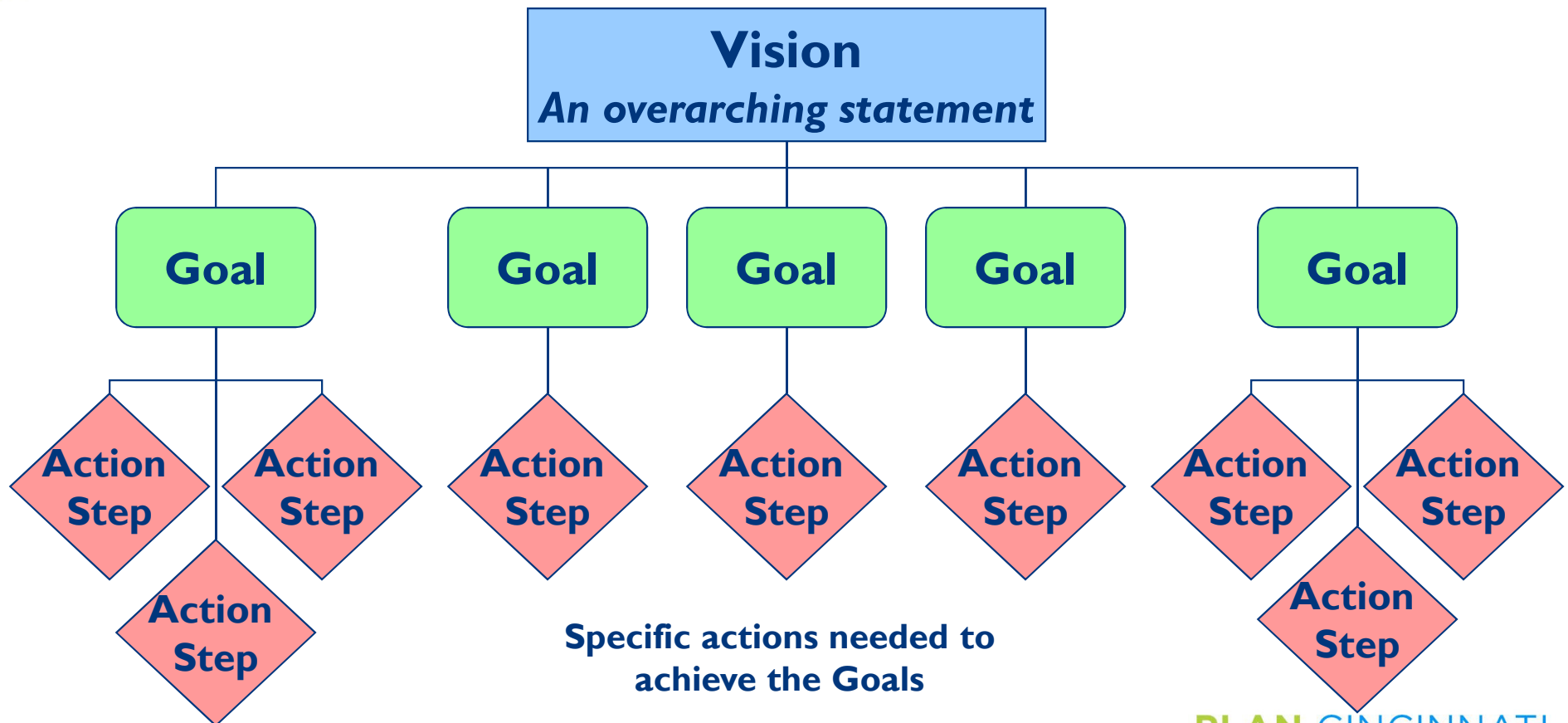
Neighborhood Components

- Residents
- Housing Stock
- Other Uses (office, retail, recreation, etc.): Where are they? What are they?
- Accessibility/Movement: How do you get to and around your neighborhood?

GOALS AND CRITICAL QUESTIONS

Plan Policy Hierarchy

- 3-part structure for plan recommendations

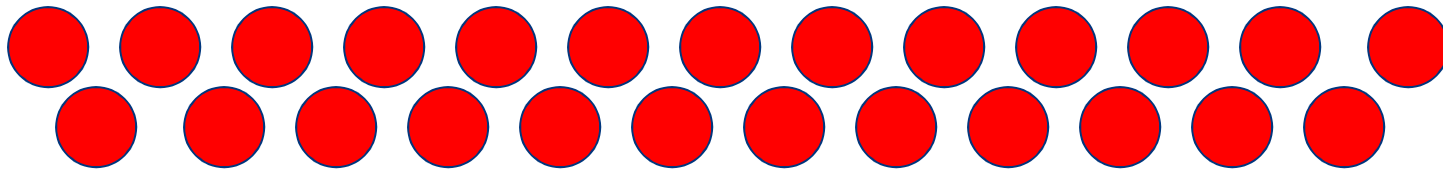


What is a Goal?

- An intended outcome expressed in simple terms
- Represents general concepts
- Doesn't identify the details (what is going to be done, who is going to do it, when it will happen, etc.) ---- That is an Action Step

How were the Goals drafted?

2,700+ Comments from fall Community Informational Sessions
202 additional comments from online survey



Theme Theme Theme Theme Theme Theme Theme Theme Theme



Existing Plans, Studies, Reports
Expertise of City Staff and Consultants



Goal Goal Goal Goal Goal Goal Goal Goal
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Rating the Goals

- Rate the Goals using the keypad
- Scale 1 to 5
- Comment cards for specific feedback on individual goals
- Consider each Goal individually when rating; there is no need to compare them

What is a Critical Question?

“Food for Thought”

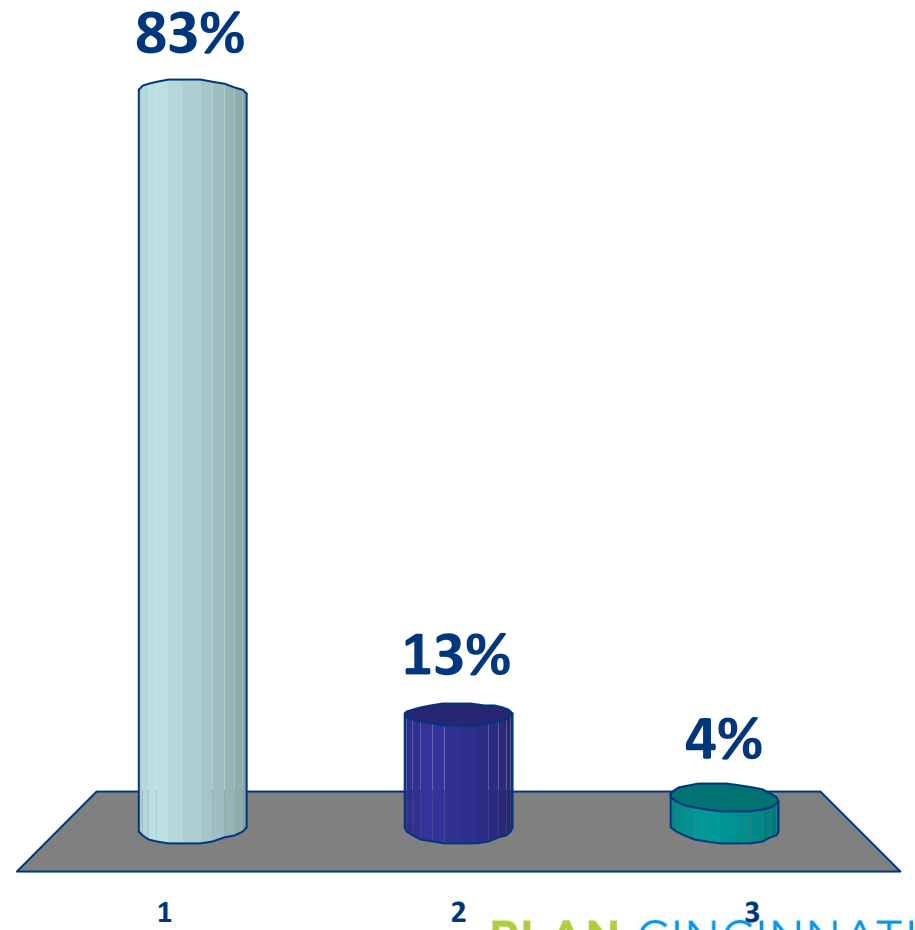
- Important issues that Working Groups will take into consideration as they develop and evaluate the Action Steps for each Goal

Answers are not final

- Sampling of opinions
- Designed to spark discussion, not controversy

Test Question: *Where do you live?*

- 1. Inside the City of Cincinnati**
- 2. Outside the City of Cincinnati, inside Hamilton County**
- 3. Outside Hamilton County**

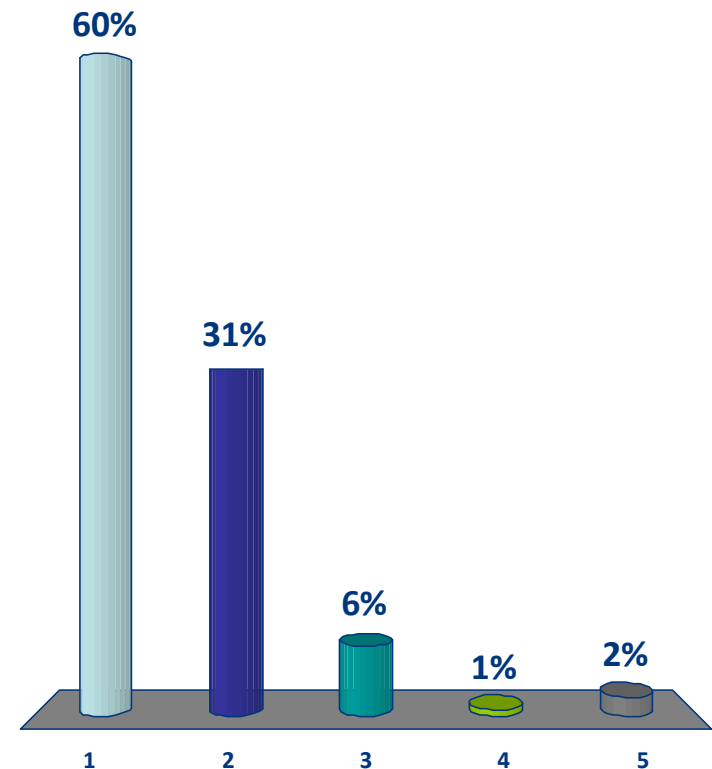


Goal #1

The neighborhoods of Cincinnati are economically diverse, mixed-income neighborhoods.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

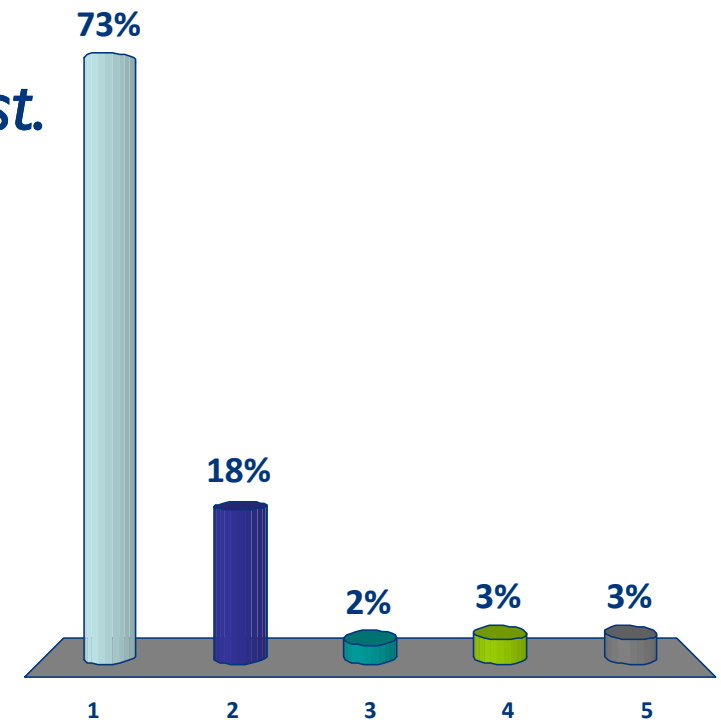


Critical Question:

Housing for lower-income families should be available throughout the City and not concentrated in a few neighborhoods.

Select the statement you agree with most.

- 1. Strongly Agree**
- 2. Somewhat Agree**
- 3. Neutral**
- 4. Somewhat Disagree**
- 5. Strongly Disagree**

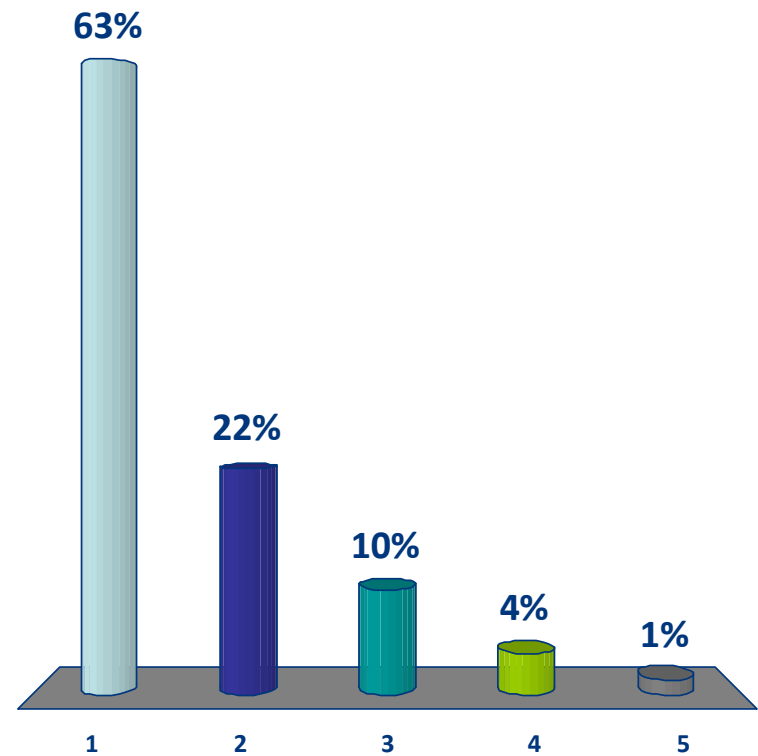


Goal #2

The housing stock of Cincinnati includes more units that are affordable to its residents.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

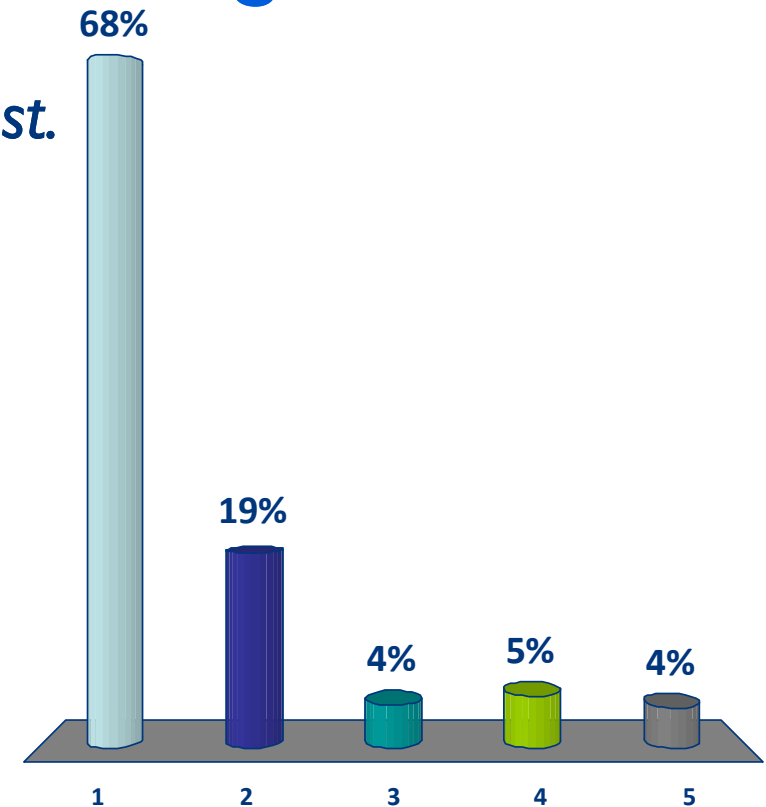


Critical Question:

Projects receiving public funds should be required to include a certain percentage of affordable housing units.

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

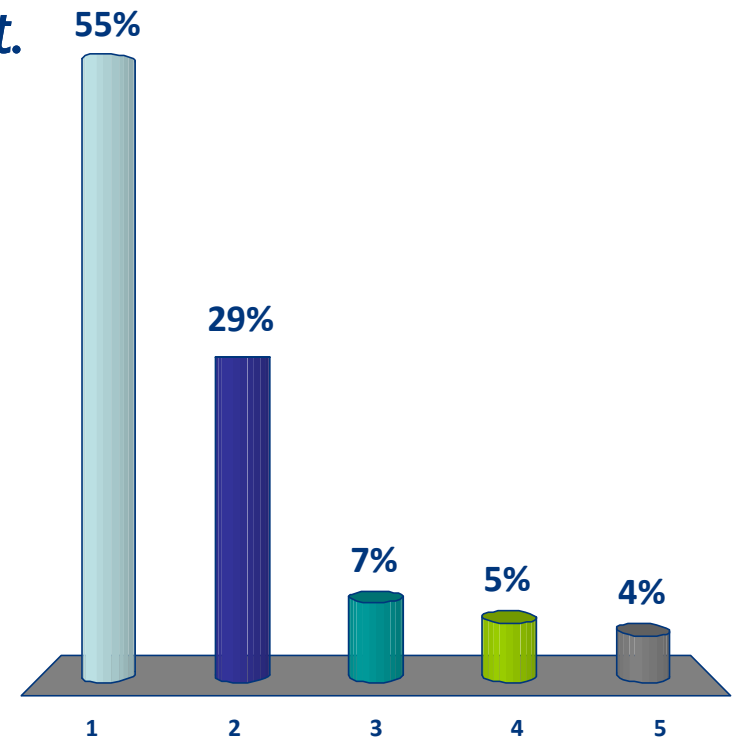


Critical Question:

Projects receiving public funds should be required to include a certain percentage of workforce housing units.

Select the statement you agree with most.

- 1. Strongly Agree**
- 2. Somewhat Agree**
- 3. Neutral**
- 4. Somewhat Disagree**
- 5. Strongly Disagree**

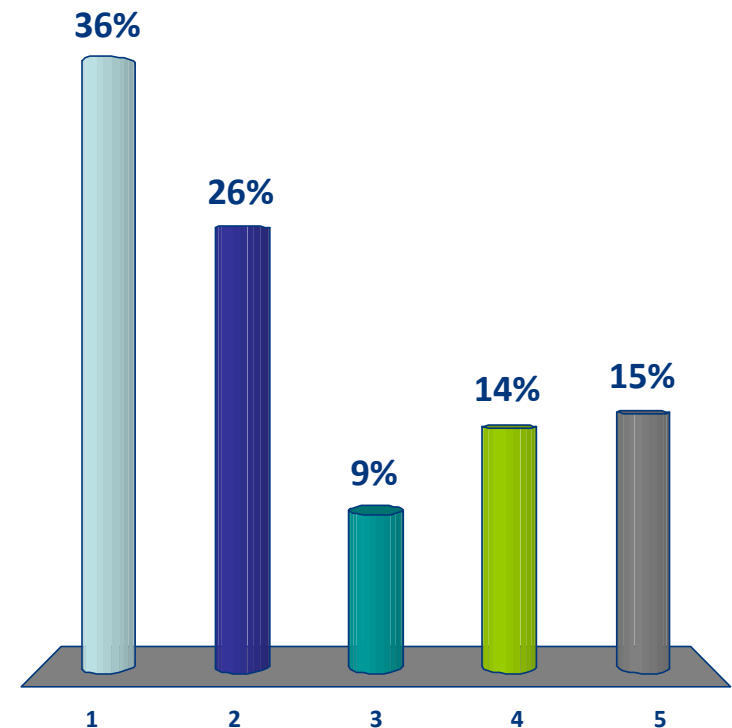


Critical Question:

City policies should require private developments to include affordable housing units by providing incentives.

How do you feel about this statement?

- 1. Strongly Agree**
- 2. Somewhat Agree**
- 3. Neutral**
- 4. Somewhat Disagree**
- 5. Strongly Disagree**

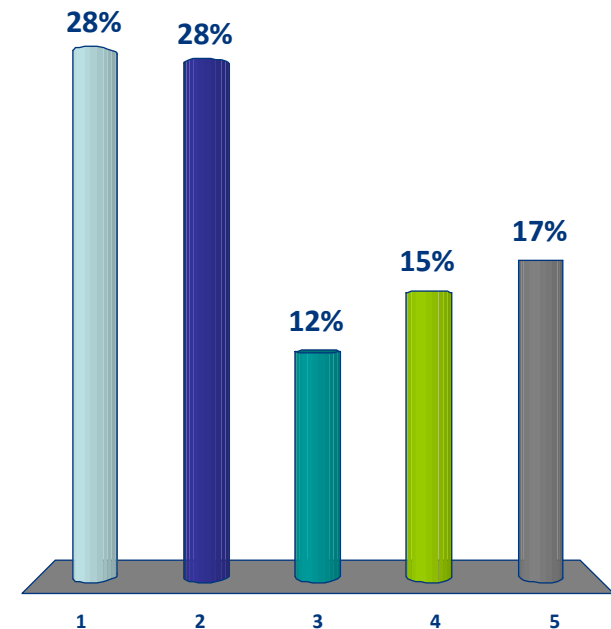


Critical Question:

City policies should require private developments to include workforce housing units by providing incentives.

How do you feel about this statement?

- 1. Strongly Agree**
- 2. Somewhat Agree**
- 3. Neutral**
- 4. Somewhat Disagree**
- 5. Strongly Disagree**

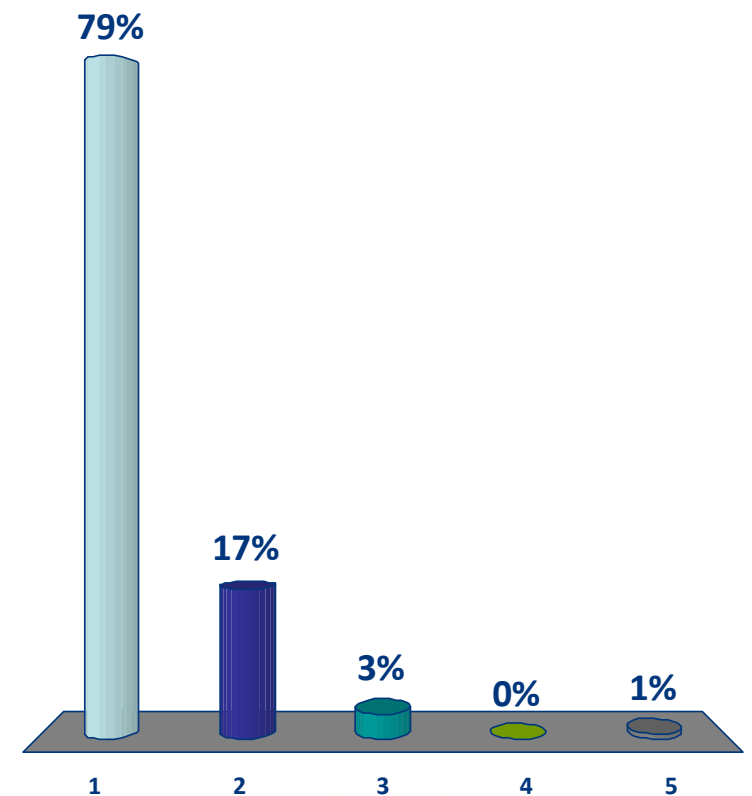


Goal #3

The housing stock of Cincinnati includes a wide variety of housing types.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

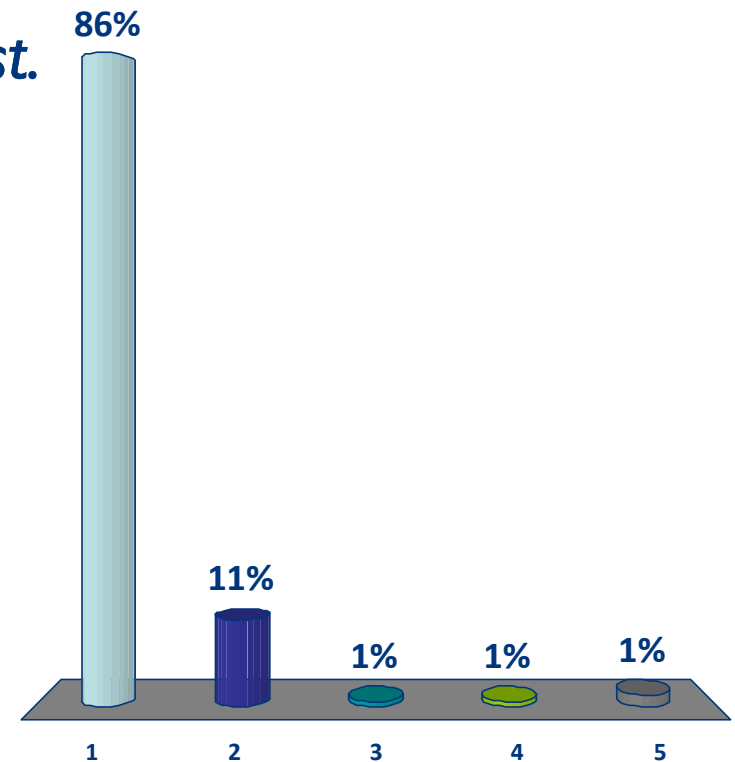


Critical Question:

The housing stock should support current residents' housing needs from "cradle to grave."

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

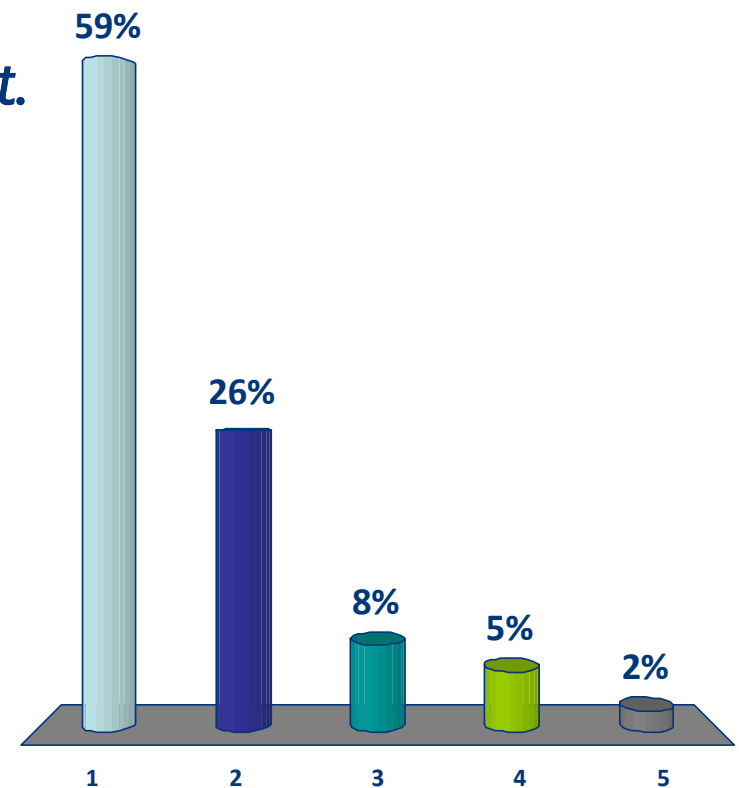


Critical Question:

The City's housing stock should be a focus of Cincinnati's overall marketing and economic development strategy.

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

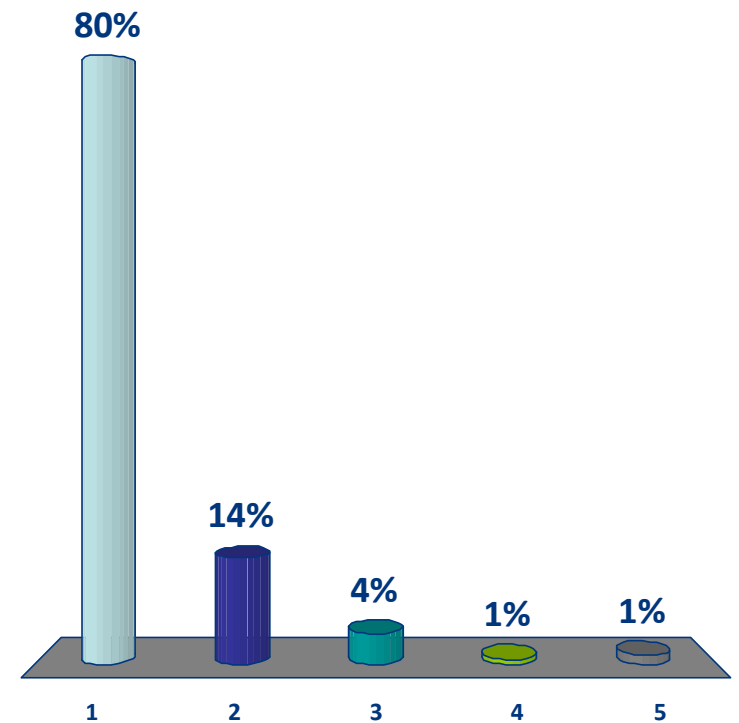


Goal #4

All aspects of neighborhoods are clean and well-maintained, including those that are publicly and privately owned.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

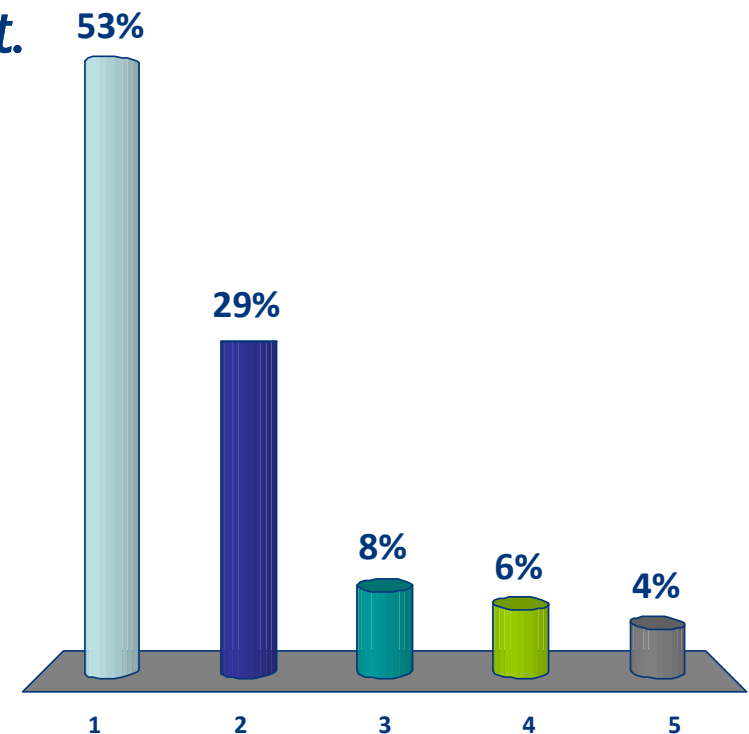


Critical Question:

The City should increase private property maintenance requirements and increase enforcement and penalties for violators.

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

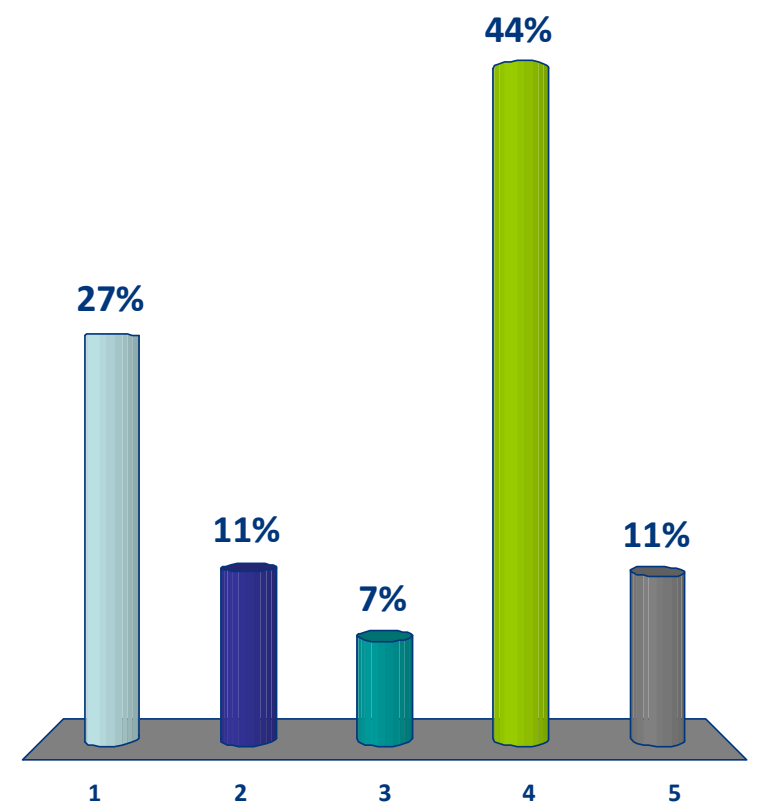


Critical Question:

Which one of the following do you think requires the greatest increase in funding?

Select the statement you agree with most.

- 1. **Public Property Maintenance**
- 2. **Public Garbage Can Pick-Up**
- 3. **Public Stairway Maintenance**
- 4. **Road Maintenance**
- 5. **Street Lighting**

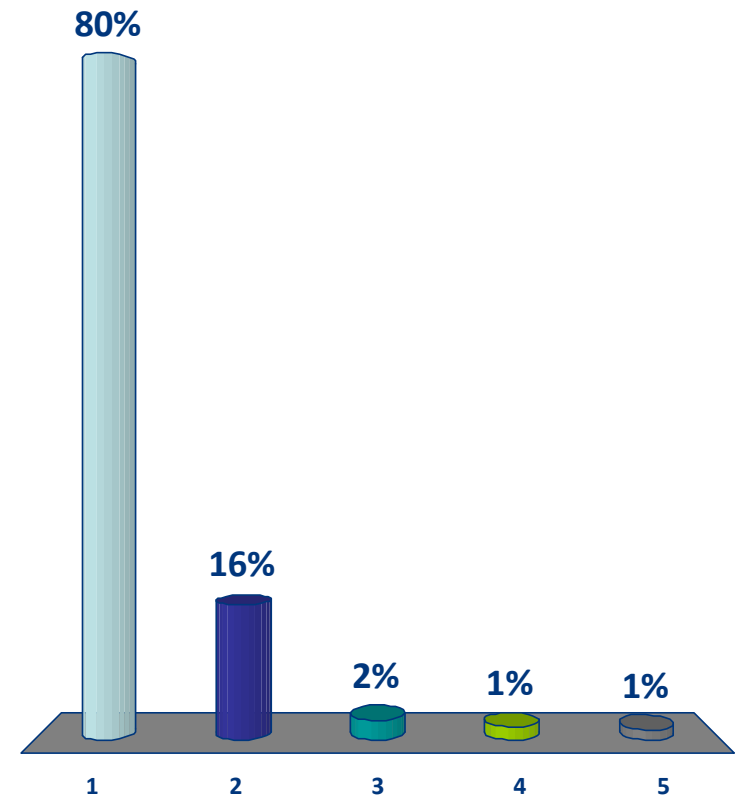


Goal #5

Neighborhoods of Cincinnati include a mix of uses, including residential, retail, office, and recreation uses.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

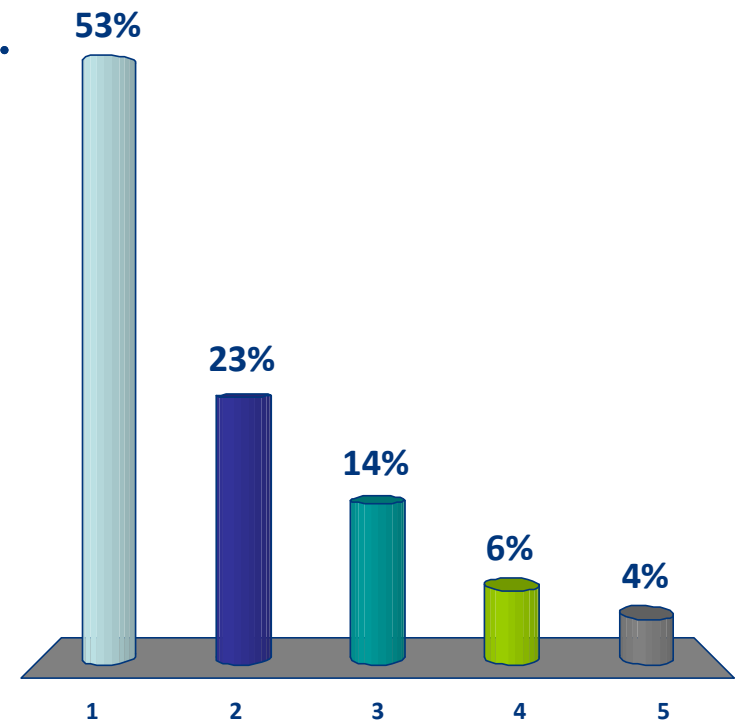


Critical Question:

The density of housing should be increased near Neighborhood Business Districts (NBDs).

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

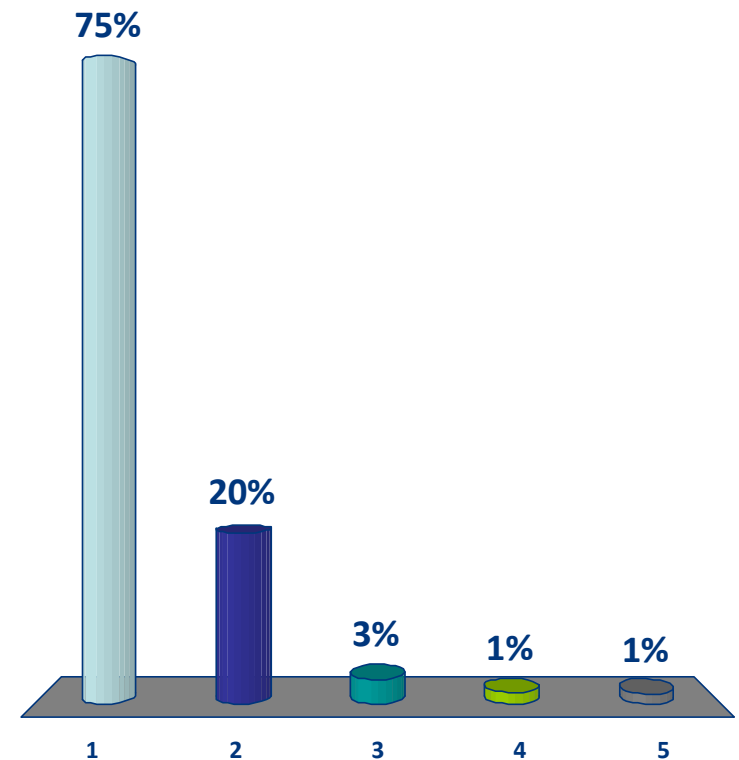


Goal #6

Each neighborhood of Cincinnati is walkable.

How important do you feel this is to the future of Cincinnati?

- 1. Extremely Important**
- 2. Somewhat Important**
- 3. Neutral**
- 4. Somewhat Not Important**
- 5. Definitely Not Important**

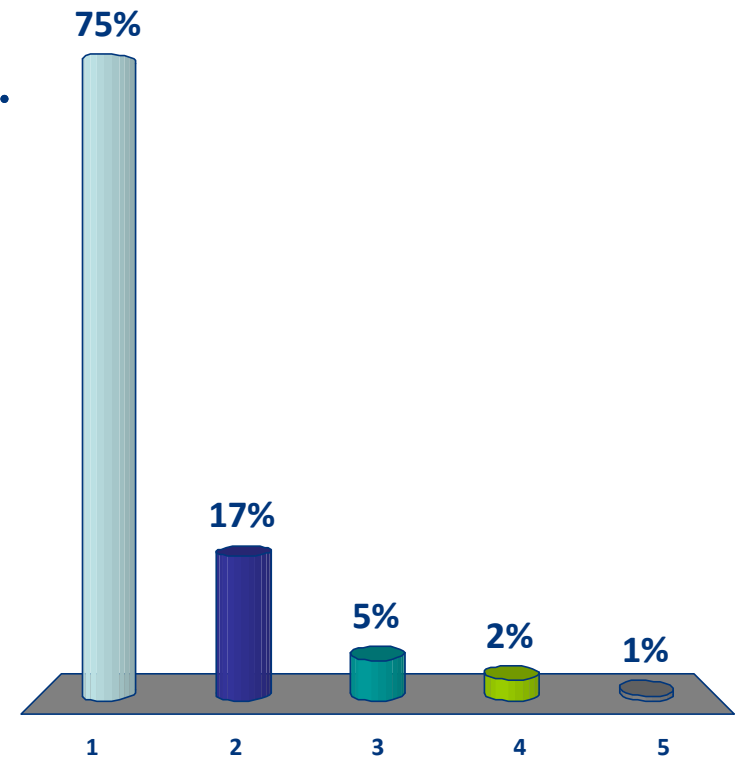


Critical Question:

Residents should be able to shop, grab a bite to eat, visit the library, or visit a park without using an automobile.

Select the statement you agree with most.

1. **Strongly Agree**
2. **Somewhat Agree**
3. **Neutral**
4. **Somewhat Disagree**
5. **Strongly Disagree**

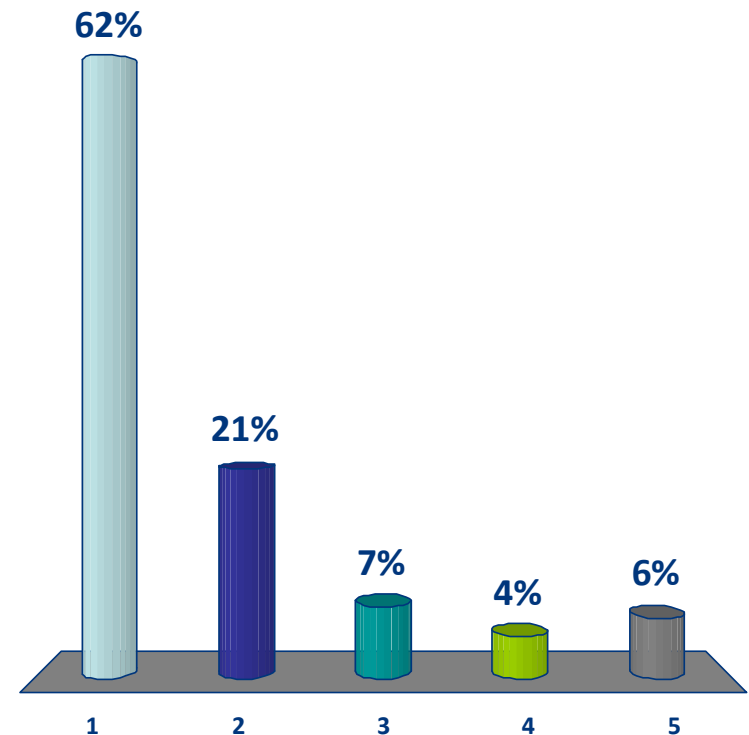


Goal #7

City and federal housing dollars are invested in neighborhoods more strategically to have a greater impact.

How important do you feel this is to the future of Cincinnati?

1. **Extremely Important**
2. **Somewhat Important**
3. **Neutral**
4. **Somewhat Not Important**
5. **Definitely Not Important**

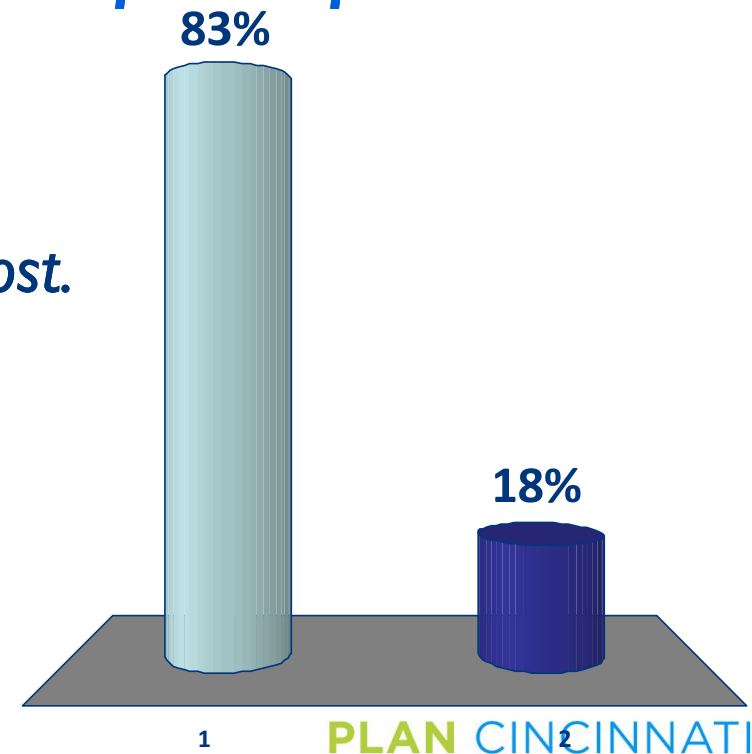


Critical Question:

Would you support targeting dollars to a few neighborhoods at a time if it would have a greater impact even if your neighborhood was not one of the first to benefit?

Select the statement you agree with most.

- 1. Yes**
- 2. No**



BRAINSTORMING ACTION STEPS

Small Group Discussion Format

- Each table will brainstorm Action Steps for **ONE** draft Goal statement
- Select Table Leader
- Work independently to develop action steps
- Table Leader will record all responses on Reporting Sheets
- Table selects 1-3 Action Steps to be shared during the reporting period as time permits
- Please let everyone at your table have a chance to speak, there are no wrong answers

What is an Action Step?

- Specific tasks need to be done in order to achieve the Goals
- Includes the details
- Action Steps will continue to be developed by the Working Groups
- Provides direct recommended actions for current and future decision makers

Work independently to
develop Action Steps for
your Goal.

**Go around the table
and have each person share
an Action Step.
Record all responses on the
Recording Sheet.**

Select your table's 1-3 top
Action Steps to share with
the room.

SESSION WRAP-UP

- Please leave all sheets and comment cards on the tables
- Visit the gallery: see additional comments from attendees and sign-up for a working group
- Questions