

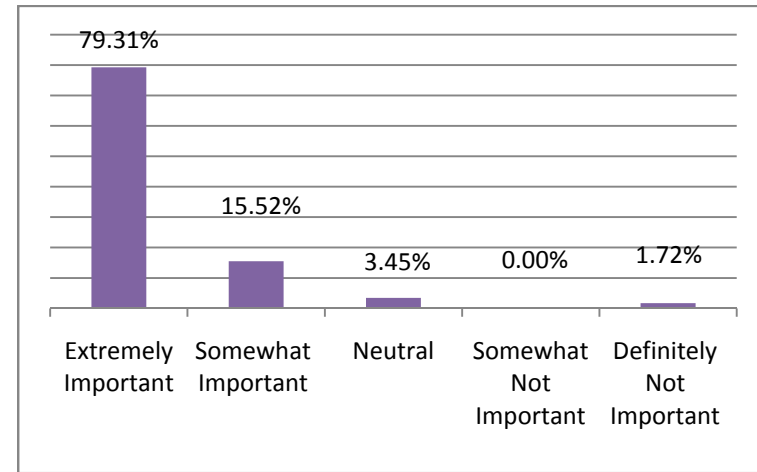
Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Business Retention & Recruitment

Goal #1: Cincinnati is a city of thriving and connected Neighborhood Business Districts.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

| | Responses | |
|--------------------------|------------|----------------|
| | # | % |
| Extremely Important | 92 | 79.31% |
| Somewhat Important | 18 | 15.52% |
| Neutral | 4 | 3.45% |
| Somewhat Not Important | 0 | 0.00% |
| Definitely Not Important | 2 | 1.72% |
| Totals | 116 | 100.00% |

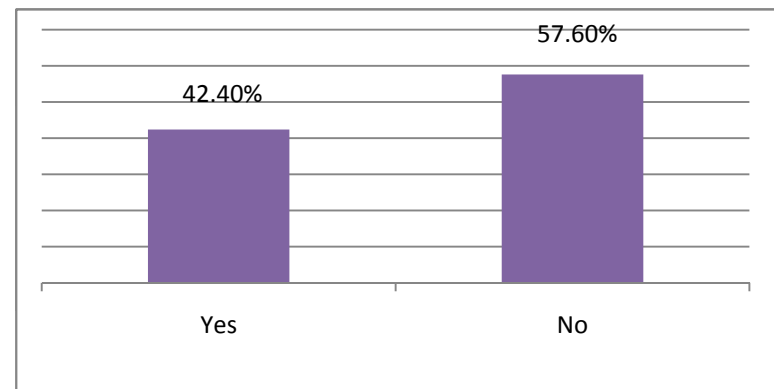


Theme: Business Retention & Recruitment

Critical Question: Can the City support a Neighborhood Business District in every neighborhood?

Select the statement you agree with most.

| | Responses | |
|---------------|------------|----------------|
| | # | % |
| Yes | 53 | 42.40% |
| No | 72 | 57.60% |
| Totals | 125 | 100.00% |

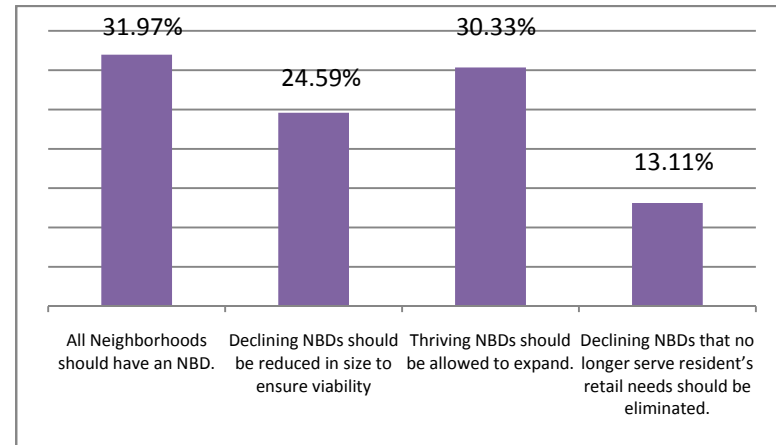


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Business Retention & Recruitment

Critical Question: Select the statement you agree with most

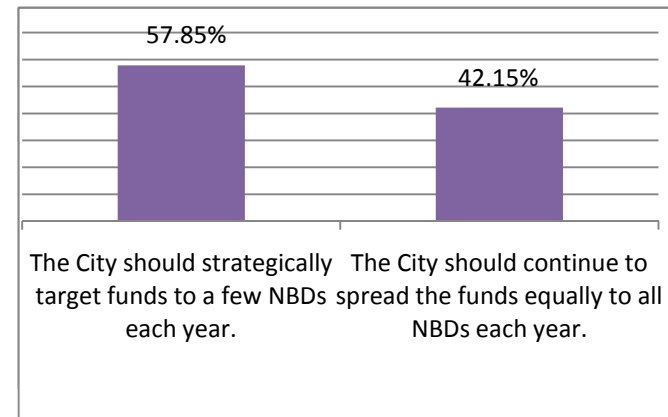
| | Responses | |
|---|------------|-------------|
| | # | % |
| All Neighborhoods should have an NBD. | 39 | 31.97% |
| Declining NBDs should be reduced in size to ensure viability | 30 | 24.59% |
| Thriving NBDs should be allowed to expand. | 37 | 30.33% |
| Declining NBDs that no longer serve resident's retail needs should be eliminated. | 16 | 13.11% |
| Totals | 122 | 100% |



Theme: Business Retention & Recruitment

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| The City should strategically target funds to a few NBDs each year. | 70 | 57.85% |
| The City should continue to spread the funds equally to all NBDs each year. | 51 | 42.15% |
| Totals | 121 | 100% |



Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

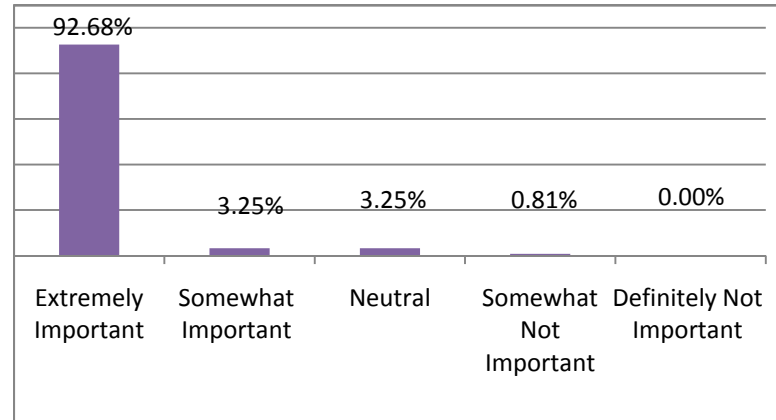
Theme: Business Retention & Recruitment

Goal #2: Business Retention is important for Cincinnati.

How important do you feel this is to the future of Cincinnati?

(multiple choice)

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 114 | 92.68% |
| Somewhat Important | 4 | 3.25% |
| Neutral | 4 | 3.25% |
| Somewhat Not Important | 1 | 0.81% |
| Definitely Not Important | 0 | 0.00% |
| Totals | 123 | 100% |



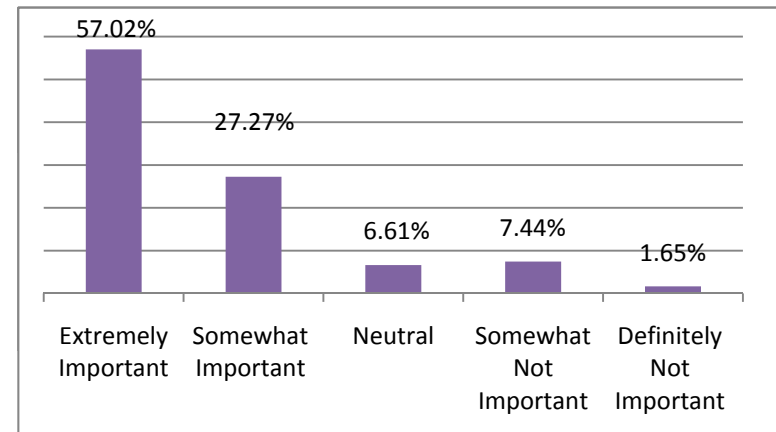
Theme: Business Retention & Recruitment

Goal #3: Downtown Cincinnati is the economic center of the region.

How important do you feel this is to the future of Cincinnati?

(multiple choice)

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 69 | 57.02% |
| Somewhat Important | 33 | 27.27% |
| Neutral | 8 | 6.61% |
| Somewhat Not Important | 9 | 7.44% |
| Definitely Not Important | 2 | 1.65% |
| Totals | 121 | 100% |

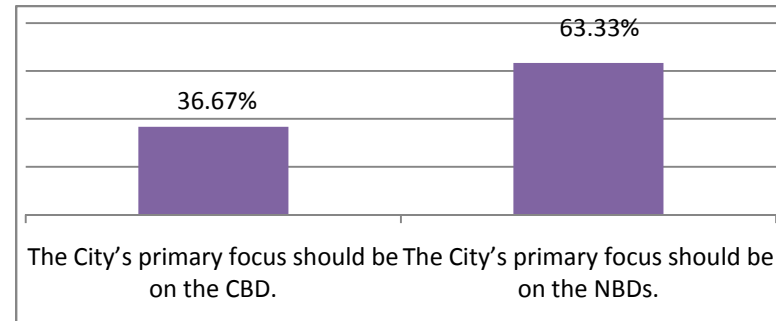


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Business Retention & Recruitment

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| The City's primary focus should be on the CBD. | 44 | 36.67% |
| The City's primary focus should be on the NBDs. | 76 | 63.33% |
| Totals | 120 | 100% |



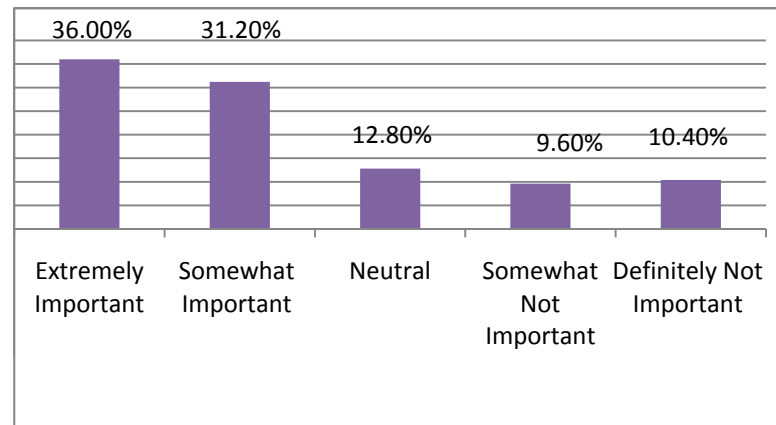
Theme: Competitiveness

Goal #4: Cincinnati's existing commercial corridors and centers are competitive regional draws.

How important do you feel this is to the future of Cincinnati?

(multiple choice)

| | Responses | |
|--------------------------|------------|----------------|
| | # | % |
| Extremely Important | 45 | 36.00% |
| Somewhat Important | 39 | 31.20% |
| Neutral | 16 | 12.80% |
| Somewhat Not Important | 12 | 9.60% |
| Definitely Not Important | 13 | 10.40% |
| Totals | 125 | 100.00% |

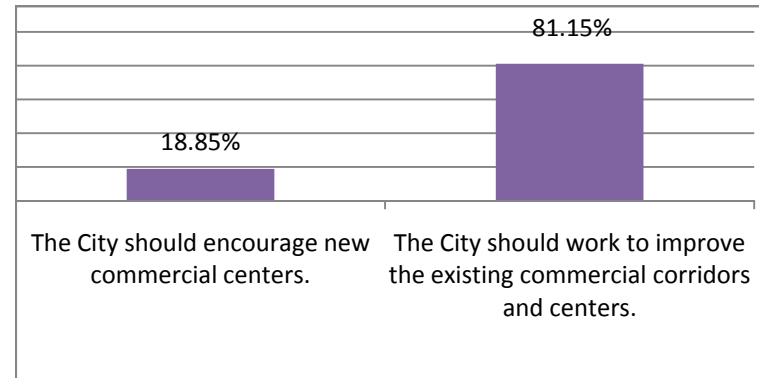


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|--|------------|-------------|
| | # | % |
| The City should encourage new commercial centers. | 23 | 18.85% |
| The City should work to improve the existing commercial corridors and centers. | 99 | 81.15% |
| Totals | 122 | 100% |

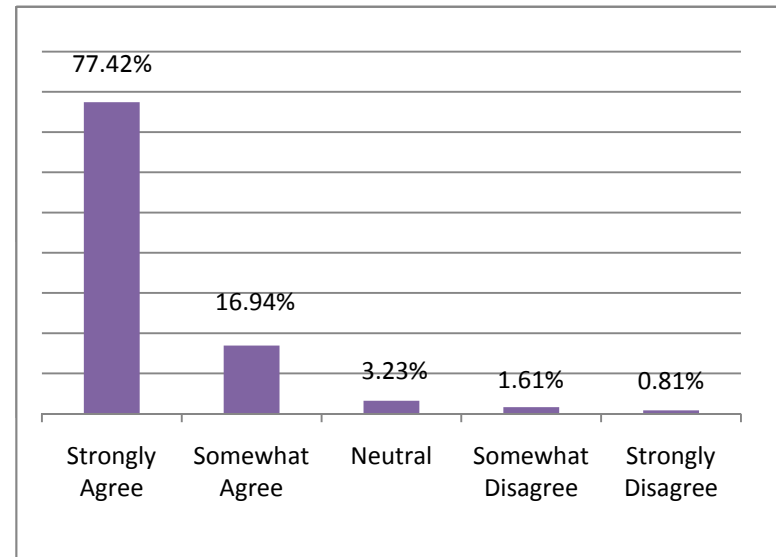


Theme: Competitiveness

Goal #5: Cincinnati has a world-wide reputation as being business-friendly.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

| | Responses | |
|-------------------|------------|-------------|
| | # | % |
| Strongly Agree | 96 | 77.42% |
| Somewhat Agree | 21 | 16.94% |
| Neutral | 4 | 3.23% |
| Somewhat Disagree | 2 | 1.61% |
| Strongly Disagree | 1 | 0.81% |
| Totals | 124 | 100% |

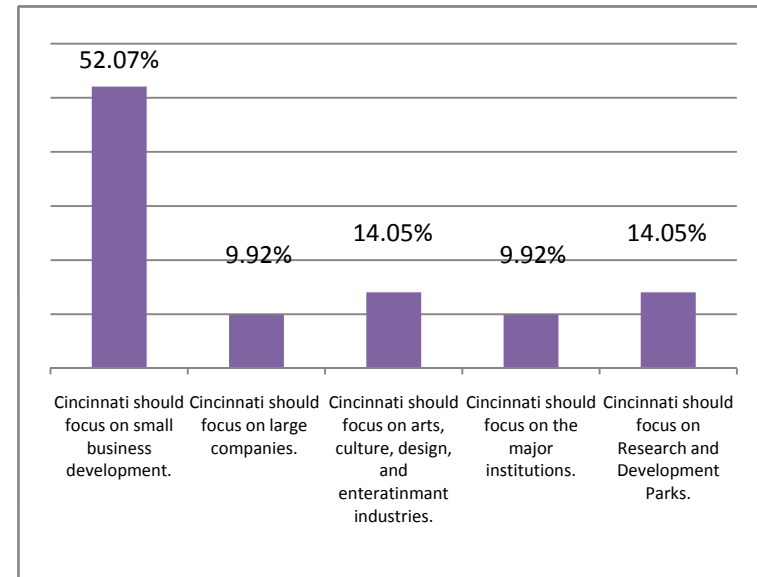


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| Cincinnati should focus on small business development. | 63 | 52.07% |
| Cincinnati should focus on large companies. | 12 | 9.92% |
| Cincinnati should focus on arts, culture, design, and enteratinmant industries. | 17 | 14.05% |
| Cincinnati should focus on the major institutions. | 12 | 9.92% |
| Cincinnati should focus on Research and Development Parks. | 17 | 14.05% |
| Totals | 121 | 100% |

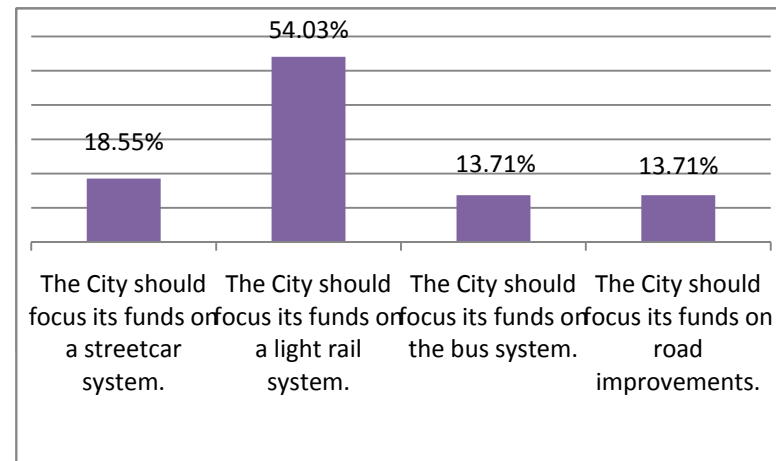


Theme: Competitiveness

Critical Question: To strengthen our economic position as a global city

Select the statement you agree with most.

| | Responses | |
|---|------------|-------------|
| | # | % |
| The City should focus its funds on a streetcar system. | 23 | 18.55% |
| The City should focus its funds on a light rail system. | 67 | 54.03% |
| The City should focus its funds on the bus system. | 17 | 13.71% |
| The City should focus its funds on road improvements. | 17 | 13.71% |
| Totals | 124 | 100% |

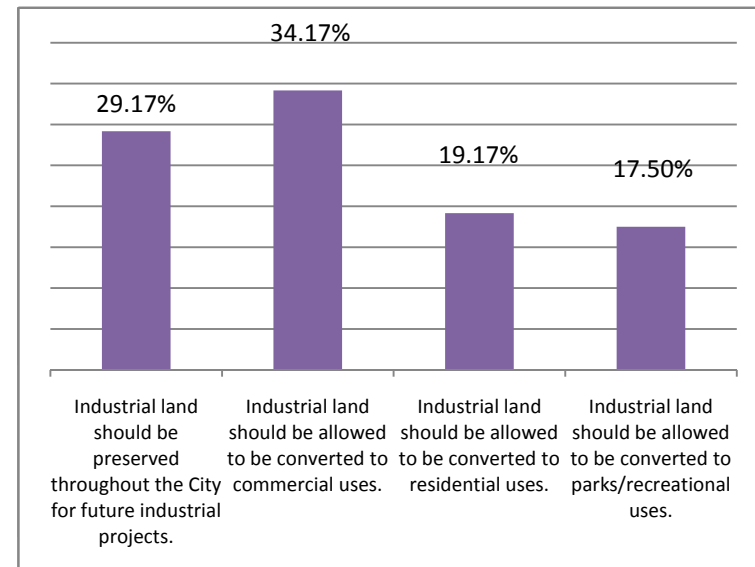


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| Industrial land should be preserved throughout the City for future industrial projects. | 35 | 29.17% |
| Industrial land should be allowed to be converted to commercial uses. | 41 | 34.17% |
| Industrial land should be allowed to be converted to residential uses. | 23 | 19.17% |
| Industrial land should be allowed to be converted to parks/recreational uses. | 21 | 17.50% |
| Totals | 120 | 100% |

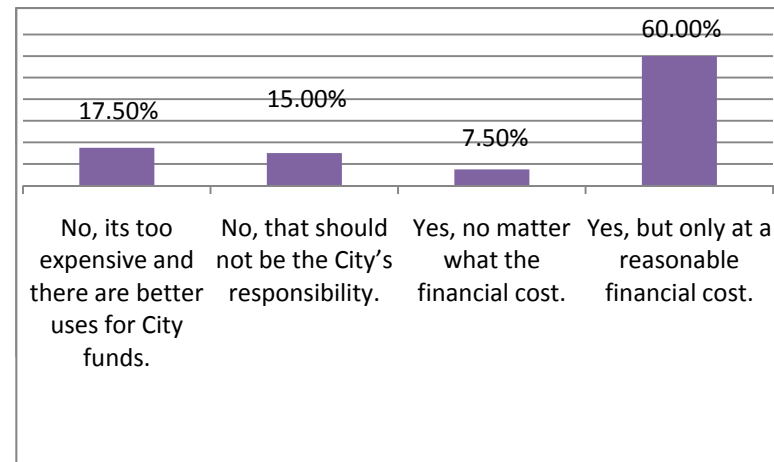


Theme: Competitiveness

Critical Question: The City should obtain & hold property to create attractive development sites.

Select the statement you agree with most.

| | Responses | |
|---|------------|-------------|
| | # | % |
| No, its too expensive and there are better uses for City funds. | 21 | 17.50% |
| No, that should not be the City's responsibility. | 18 | 15.00% |
| Yes, no matter what the financial cost. | 9 | 7.50% |
| Yes, but only at a reasonable financial cost. | 72 | 60.00% |
| Totals | 120 | 100% |



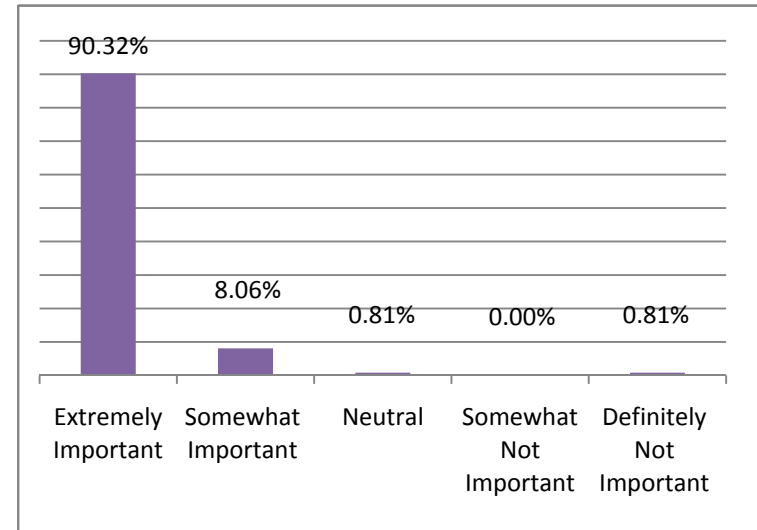
Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Workforce Development

Goal #6: Cincinnati's workforce is prepared and are linked with jobs.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

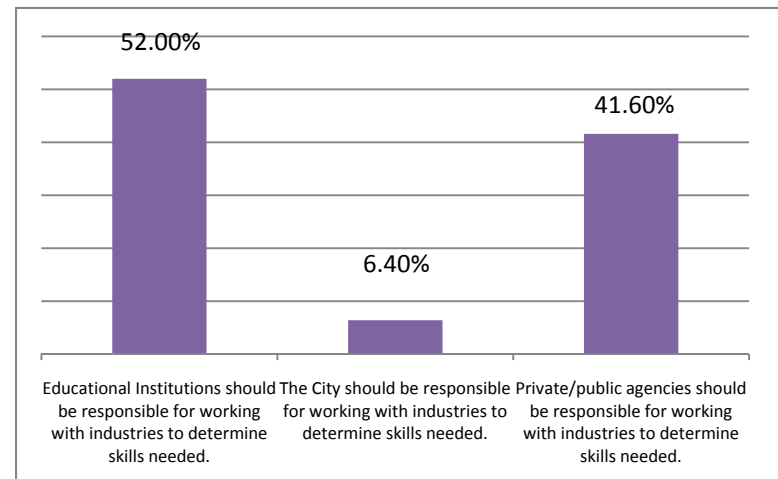
| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 112 | 90.32% |
| Somewhat Important | 10 | 8.06% |
| Neutral | 1 | 0.81% |
| Somewhat Not Important | 0 | 0.00% |
| Definitely Not Important | 1 | 0.81% |
| Totals | 124 | 100% |



Theme: Workforce Development

Critical Question: Select the statement you agree with most

| | Responses | |
|--|------------|-------------|
| | # | % |
| Educational Institutions should be responsible for working with industries to determine skills needed. | 65 | 52.00% |
| The City should be responsible for working with industries to determine skills needed. | 8 | 6.40% |
| Private/public agencies should be responsible for working with industries to determine skills needed. | 52 | 41.60% |
| Totals | 125 | 100% |



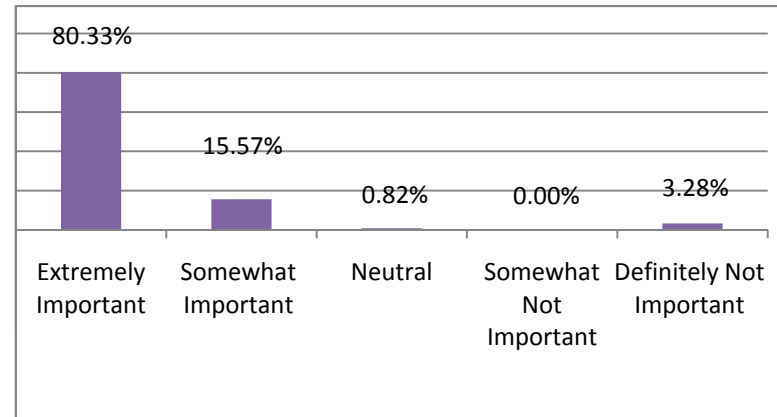
Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Goal #7: The Cincinnati river transportation system is preserved and the efficiency is improved.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

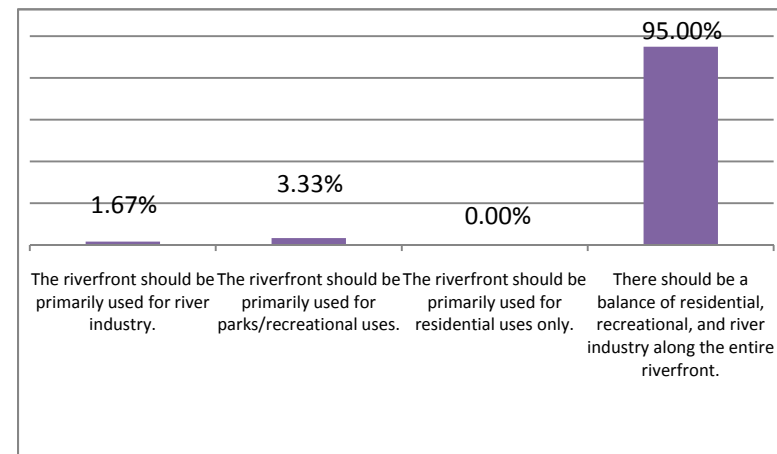
| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 98 | 80.33% |
| Somewhat Important | 19 | 15.57% |
| Neutral | 1 | 0.82% |
| Somewhat Not Important | 0 | 0.00% |
| Definitely Not Important | 4 | 3.28% |
| Totals | 122 | 100% |



Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| The riverfront should be primarily used for river industry. | 2 | 1.67% |
| The riverfront should be primarily used for parks/recreational uses. | 4 | 3.33% |
| The riverfront should be primarily used for residential uses only. | 0 | 0.00% |
| There should be a balance of residential, recreational, and river industry along the entire riverfront. | 114 | 95.00% |
| Totals | 120 | 100% |

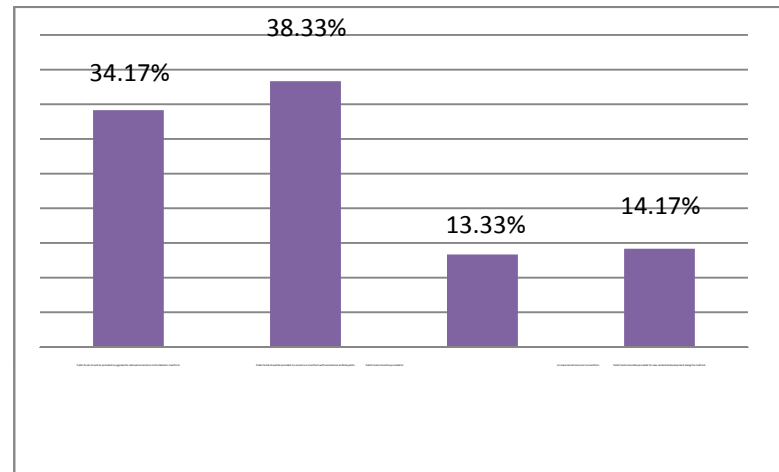


Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|--|------------|-------------|
| | # | % |
| Public funds should be provided to upgrade the railroad connections to the Western riverfront. | 41 | 34.17% |
| Public funds should be provided to connect our riverfront with recreational and bike paths. | 46 | 38.33% |
| Public funds should be provided to increase industrial access to riverfront. | 16 | 13.33% |
| Public funds should be provided for new residential development along the riverfront. | 17 | 14.17% |
| Totals | 120 | 100% |

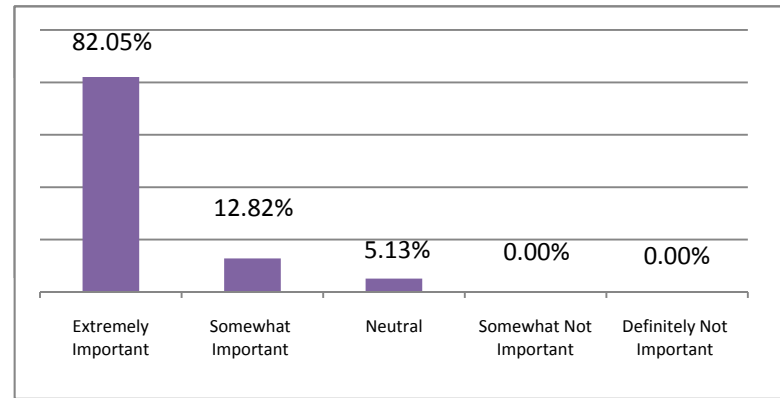


Theme: Competitiveness

Goal #8: Cincinnati uses the latest technology to ensure that our infrastructure is sustainable.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 96 | 82.05% |
| Somewhat Important | 15 | 12.82% |
| Neutral | 6 | 5.13% |
| Somewhat Not Important | 0 | 0.00% |
| Definitely Not Important | 0 | 0.00% |
| Totals | 117 | 100% |



Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

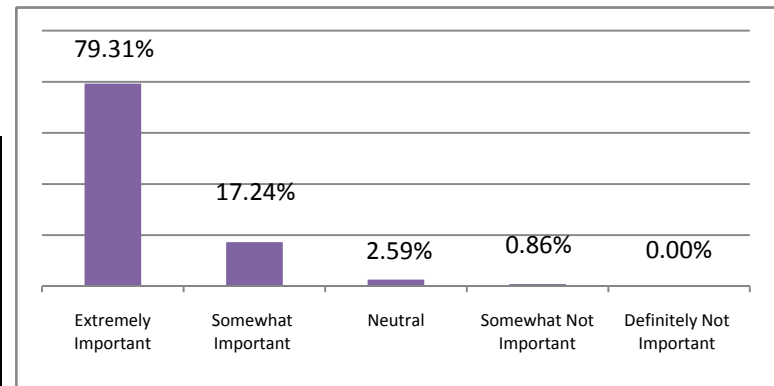
Theme: Competitiveness

Critical Question: Cincinnati's MSD should be as environmentally sustainable ("green") as possible.

How important do you feel this is to the future of Cincinnati?

(multiple choice)

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 92 | 79.31% |
| Somewhat Important | 20 | 17.24% |
| Neutral | 3 | 2.59% |
| Somewhat Not Important | 1 | 0.86% |
| Definitely Not Important | 0 | 0.00% |
| Totals | 116 | 100% |



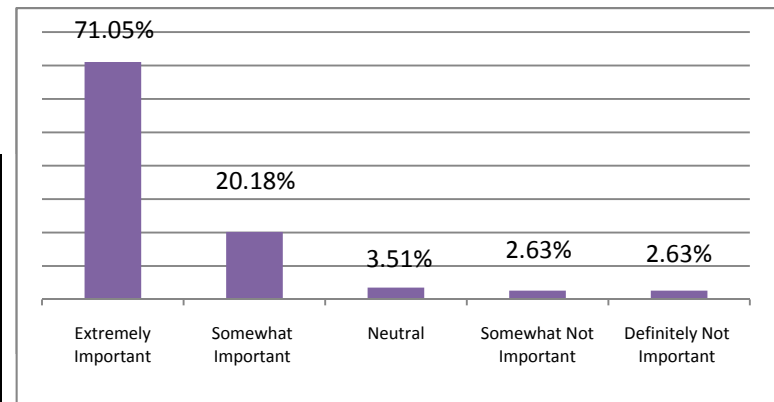
Theme: Competitiveness

Critical Question: The City should give priority to public investments that are linked to economic revitalization rather than just repairs.

How important do you feel this is to the future of Cincinnati?

(multiple choice)

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 81 | 71.05% |
| Somewhat Important | 23 | 20.18% |
| Neutral | 4 | 3.51% |
| Somewhat Not Important | 3 | 2.63% |
| Definitely Not Important | 3 | 2.63% |
| Totals | 114 | 100% |



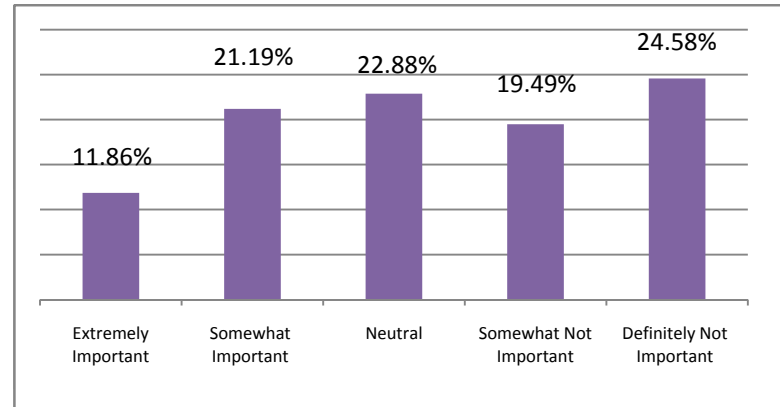
Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Don't worry about economic development – just get the sewers repaired!

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 14 | 11.86% |
| Somewhat Important | 25 | 21.19% |
| Neutral | 27 | 22.88% |
| Somewhat Not Important | 23 | 19.49% |
| Definitely Not Important | 29 | 24.58% |
| Totals | 118 | 100% |

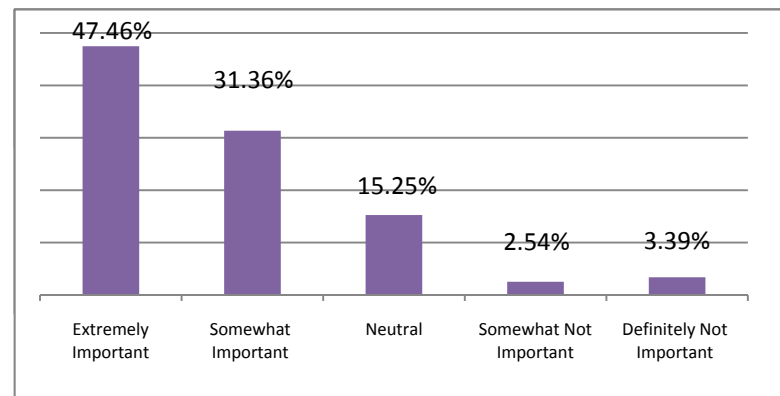


Theme: Competitiveness

Critical Question: The City should fast track all projects that implement sustainable infrastructure.

*How important do you feel this is to the future of Cincinnati?
 (multiple choice)*

| | Responses | |
|--------------------------|------------|-------------|
| | # | % |
| Extremely Important | 56 | 47.46% |
| Somewhat Important | 37 | 31.36% |
| Neutral | 18 | 15.25% |
| Somewhat Not Important | 3 | 2.54% |
| Definitely Not Important | 4 | 3.39% |
| Totals | 118 | 100% |



Compiled Results from the 2010 Neighborhood Summit
Economic Development and Business Retention Element

Theme: Competitiveness

Critical Question: Select the statement you agree with most

| | Responses | |
|---|------------|-------------|
| | # | % |
| The City should mandate that public & private developments implement sustainable infrastructure even if it costs more. | 78 | 67.24% |
| The City should mandate that public & private developments should implement sustainable infrastructure only if it does not cost more. | 18 | 15.52% |
| Sustainable infrastructure projects should be voluntary for public and private development projects. | 20 | 17.24% |
| Totals | 116 | 100% |

