

INVEST IN NEIGHBORHOODS, INC. PRESENTS

Neighborhood Summit 2011

Saturday April 2, 2011
7:30 a.m. – 3:30 p.m.

Schiff Family Conference Center,
Cintas Center
Xavier University

thriving
neighborhoods = a vibrant
city

Produced by:



What is the 2011 Neighborhood Summit?

The Ninth Annual Neighborhood Summit is a singular opportunity for grass roots volunteers to participate in the direction of the City's emerging comprehensive plan, interact with city officials, and to learn from their peers how to more effectively make improvements in their own neighborhoods.

The Summit marries interactive discussions about the City's emerging comprehensive plan with sessions designed to help community organizations be more effective by learning from other neighborhoods. All sessions are organized in three general categories:

Policy

Shape the future of the city and our neighborhoods. Review and recommend the policies that will guide the programs, investments, and decisions to ensure Cincinnati's future as a vibrant and innovative urban community. The same activity is offered at all three sessions during the day. You may attend once and then move on to another track or participate in all three sessions.

Character

Thriving neighborhoods are great places for people created by unique historic architecture and great urban form. The Plan Cincinnati process has focused on words thus far, but this hands-on workshop centers on where and how we should develop in the future. This workshop is offered at all three sessions during the day. You may attend once and then move on to another track or participate in all three sessions.

Making Impact

As resources for community organizations grow tighter, the challenges to keep neighborhoods viable mount. These sessions show how several of the city's neighborhoods are meeting those challenges and engaging residents.

So if your interest falls into one of those tracks you may attend just those workshops, or you may jump between tracks to sample a bit of everything.

Register online at <http://www.investinneighborhoods.com/register.html> by MARCH 25 to reserve your space and to make your lunch selection.

Join Us for the Neighborhood Summit Kick-Off Dinner

Friday, April 1, 2011 6:00 – 8:00 p.m.

Sponsored by  PNC BANK



We're Excited to Welcome Speaker Shelley R. Poticha,
Director, Office of Sustainable Housing and Communities, U.S. Department of Housing and Urban Development

Shelley Poticha is the Director for the Sustainable Housing and Communities at the U.S. Department of Housing and Urban Development. Poticha has also been a Co-Chair at Transportation for America since its launch in 2008, president and CEO of the national nonprofit Reconnecting America since 2004, and former executive director of the Congress for the New Urbanism. Throughout her career, Poticha has become a national leader for the reform of land-use and transportation planning and policy and has helped stimulate a national conversation about the role of transportation in shaping communities and making them more sustainable and affordable. Shelley has co-authored several books, including *The New Transit Town: Best Practices in Transit-Oriented Development*, *Street Smart: Streetcars and Cities in the 21st Century*, and *The Next American Metropolis*, as well as the *Charter of the New Urbanism*.

Dinner is \$25 per person.

To register for the dinner to go the Community Building Institute website, www.xavier.edu/cbi, by MARCH 25.

Special Thanks to ...



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2011 Neighborhood Summit Schedule of Events

Saturday, April 2

7:30 – 8:30 a.m. Registration and Breakfast

8:30 – 9:15 a.m. Welcome and Introductions

Vice Mayor **Roxanne Qualls** and **John Kucia**, Administrative Vice President, Xavier University

9:30 – 10:30 a.m. — Session #1

1A Policy — Solutions for the Future

Plan Cincinnati is at a pivotal point. After many discussions about where we want to go, now it is time to decide how we want to get there. Your participation in this action-oriented session will directly impact the projects, programs, and policies that will guide our city in the coming decades.

1B Character — Physical Form and Character Workshop Part 1

Great neighborhoods are thriving places where we design our public spaces, our streets, and our business districts for people. Part 1 of this workshop will introduce the basic principles of vibrant public spaces, and we'll hear about what Cincinnatians have said about the form and character of our City. Jamie Greene of ACP Visioning+Planning and Greg Dale of McBride Dale Clarion will conduct this session with special participation from Rick Hall of HPE Inc and Dan Parolek of Opticos Design.

1C Making Impact — Living the Plan: The Land Development Code

What happens after Plan Cincinnati is adopted? This interactive discussion focuses on a framework for urban economic progress using sustainable development techniques. Join City Planning Department staff to learn about best practices that will build on the Comprehensive Plan to make it a reality.

1D Making Impact — How to Reclaim Your Public Space

For many years, parts of Owls' Nest Park were under-utilized and neglected due to drainage problems, over-growth, and a perception by the community that the park was not safe. Then a group of volunteers in East Walnut Hills and Evanston decided to do something about it. Working with the Park Board, they developed a master plan and helped raise funding to transform the park to a true community asset. See how they did it – from their initial discussions with the Park Board, through the planning and fund raising and finally the implementation.

1E Making Impact — Promote Empowerment and Involvement Through Block Clubs

Most neighborhoods struggle with finding volunteers and involving residents in the activities of community councils. Some are now finding that it's easier to reach out through smaller groups. Residents are more willing to work on projects with their immediate neighbors where the results are more apparent to them. Both Avondale and West Price Hill have had good results in engaging residents this way. Representatives from both will explain how they went about it and the relationship with their community councils.

10:45 – 11:45 a.m. — Session #2

2A Policy — Solutions for the Future

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2B Character — Physical Form and Character Workshop Part 2

How can we ensure that Cincinnati is a city of memorable places? Part 2 will focus on how we can maintain and create great places in our city, including the use of Form-Based Codes and Complete Streets programs and other best-practices and policies.

2C Making Impact — Opportunities for Sustainable Communities

Discuss the challenges and opportunities Metropolitan Sewer District and their partner organizations face in linking watersheds, water quality, and water quantity to land use tools through the **Project Groundwork** and **Communities of the Future** initiatives. Explore how sustainable infrastructure and tools such as watershed based zoning can be lasting solutions to improve water quality and the overall quality of life in the neighborhoods that are most affected by combined sewer overflows.

2D Making Impact — Neighborhoods Collaborating — Working Toward Common Goals

Challenges facing neighborhoods and community councils rarely are limited to one community. Some may even pit one neighborhood against another. Kennedy Heights and Pleasant Ridge realized they both could benefit by promoting arts activities along their common traffic corridor. Columbia Tusculum and East End claim much the same territory. Rather than argue about it they agreed to partner in a variety of projects that help both improve their neighborhoods. This session will get you thinking about how your community can work with your neighbor.

2E Making Impact — Attacking Blight In Your Neighborhood

The foreclosure crisis of the past three years has left many neighborhoods saddled with too many blighted properties. What can a community do to replace these eyesores with something that's beneficial? Bond Hill and Price Hill Will has been very aggressive acquiring problem properties and either rehabbing or replacing them. Both will discuss the approaches they've found to be successful.

11:45 a.m. – 1:15 p.m. Lunch and Keynote Speaker – Plan-Build-Live Cincinnati

- **Mitchell J. Silver**, AICP, Planning Director, City of Raleigh, NC, and President Elect, American Planning Association
- **Gianni Longo**, Principal, ACP Visioning+Planning

1:15 – 2:15 p.m. — Session #3

3A **Policy — Solutions for the Future**

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3B **Character — Physical Form and Character Workshop Part 3**

The Call to Action — Part 3 will combine the work from Part 1 and Part 2 to create a series of maps and graphics showing Cincinnati's future form and character. The result is a framework or concept map for Plan Cincinnati.

3C **Making Impact — Build Cincinnati: Strategies for Urban Redevelopment Beyond Zoning**

How will Cincinnati's new Land Development Code (LDC) strengthen our neighborhoods and make the development process more navigable for residents and developers alike? This panel discussion featuring developers and place-making experts will discuss how we can reach the Cincinnati we all envision.

3D **Making Impact — Visions for Neighborhoods in 15 Years**

What will your neighborhood look like in 15 years? What challenges must be met to accomplish your dream neighborhood? How do you go about getting there? This panel discussion by five community leaders will address these questions as they apply to their neighborhoods. All will be encouraged to enter into the conversation and share their own visions.

3E **Making Impact — Using Data to Build Healthy Neighborhoods**

We know that we want the future Cincinnati to have healthy citizens, but how do we know that we have reached that goal? Until now, there has been very little information specific to Cincinnati on why our citizens are dying, and whether there are differences in mortality in each neighborhood. Learn from the Cincinnati Health Department about this comparative information and how it will enhance the city's and each neighborhood's ability to effectively develop and focus resources to improve life expectancy.

2:30 – 3:30 p.m. The Draft Strategy

See the efforts of the day come together! The 2011 Neighborhood Summit is one of the last opportunities for large-scale engagement in Plan Cincinnati, and the Policy and Character tracks are focused on developing the first draft of our Plan Cincinnati strategy – both in words and images. We'll share your decisions about the policies recommended for adoption as well as a conceptual framework map for the city's first comprehensive plan in over 30 years. This is the chance for all of us to see it collectively for the first time!

See and Hear These Nationally Recognized Experts:

Mitchell J. Silver, AICP, Planning Director, City of Raleigh, NC, and President Elect, American Planning Association

Mitchell Silver is an award-winning planner with more than 25 years of planning experience. He is nationally recognized for his leadership in the profession and his contributions to contemporary planning issues. As planning director in Raleigh, he led the comprehensive plan update process. He is now overseeing a rewrite of the city's Development Code.

Gianni Longo, Principal, ACP Visioning+Planning, New York, New York

For the past two decades, Gianni Longo has pioneered the development of planning programs designed to involve citizens in the decision making process. Mr. Longo was the former chair of the Planners Task Force of the Congress for the New Urbanism (CNU). He is also the author of several books, including his latest, "A Guide to Great American Public Places," a survey of 60 successful public places in this country.

Jamie A. Greene, AIA, AICP, Principal, ACP Visioning+Planning, Columbus, Ohio

Jamie Greene has over 20 years of diverse planning experience managing visioning, public involvement, comprehensive planning, strategic planning and urban design projects. He is a national leader in the integration of visioning and strategic planning methodology into comprehensive plans and is an expert in facilitating complex, multi-jurisdictional efforts.

C. Gregory Dale, FAICP, McBride Dale Clarion, Cincinnati, Ohio

Greg Dale has managed planning projects throughout the country and has expertise in comprehensive plans, growth management plans, land use regulations, citizen outreach programs, planning for historic areas and expert testimony on planning, zoning and land use development issues.

Rick Hall, P.E., President, HPE Inc., Tallahassee, Florida

Rick Hall has over forty years of experience in transportation planning and engineering. His expertise ranges from computer demand modeling and planning to intersection design to urban thoroughfare design. He served on the Technical Advisory Committee for "Designing Walkable Urban Thoroughfares: A Context Sensitive Approach" and is an active member of Institute of Transportation Engineers (ITE) and the Congress for the New Urbanism (CNU).

Daniel Parolek, Opticos Design, Berkeley, California

Daniel Parolek has a passion for working with clients to create healthy sustainable communities through the application of New Urbanist planning principles. Dan is a founding board member of the Form-Based Codes Institute and the Northern California Chapter of the Congress for the New Urbanism. He is co-author, with Karen Parolek and Paul Crawford, of the authoritative book Form-Based Codes.