



Agenda  360
A Regional Action Plan



Agenda 360 is ...

- A regional plan for SW Ohio
- The alignment of top priorities
- A blueprint for action
- A progress measurement tool

Why Agenda 360?

- Increase our competitiveness
- Need 'shared' vision in SWO
- Galvanize support for change
- Ensure future prosperity

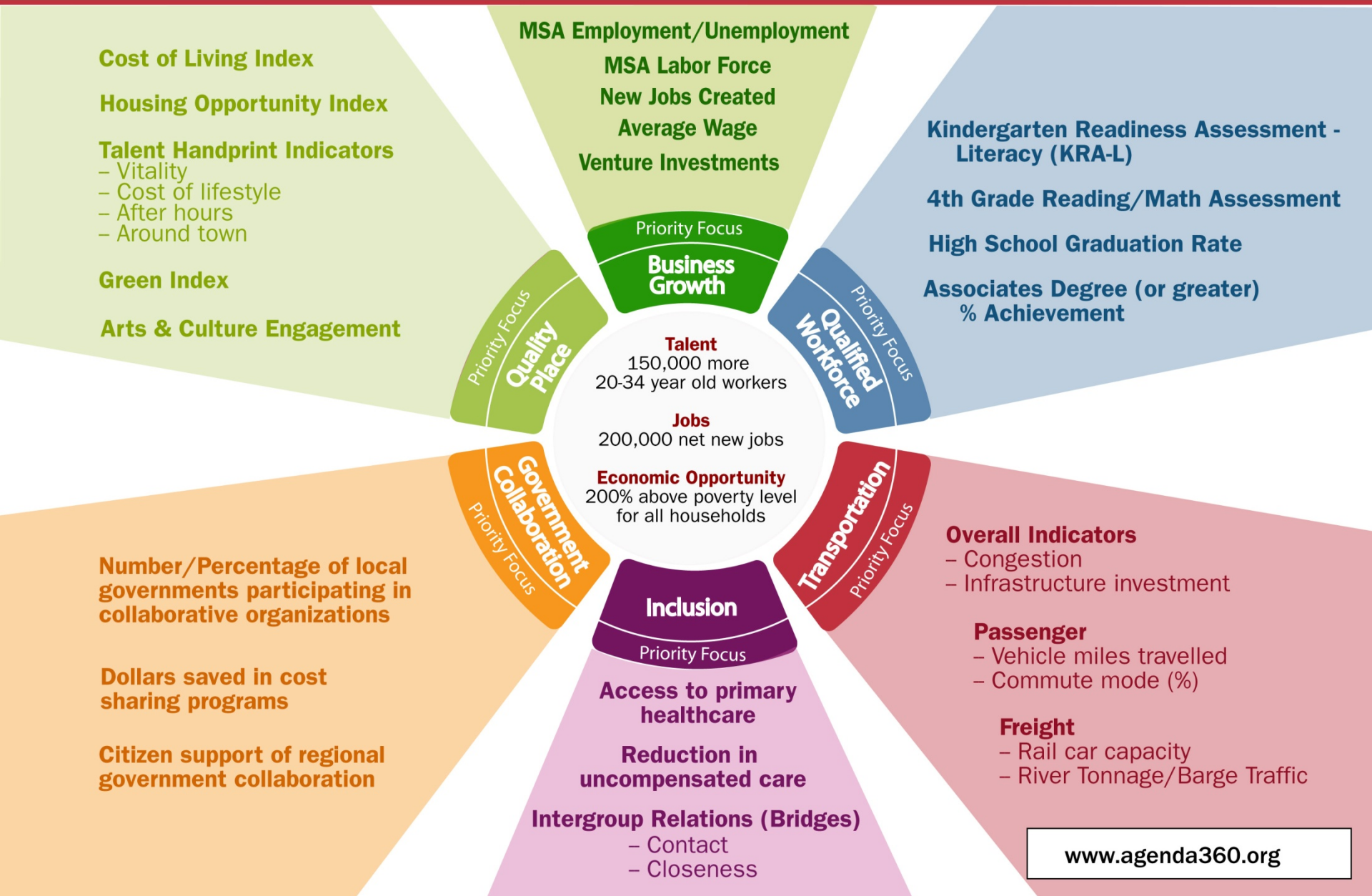
Rallying Cry

**To transform Cincinnati USA
by the year 2020 into a
leading metropolitan region for
talent, jobs and economic opportunity
for all who call our region home.**



Key Progress Measurements

2009-2020



MSA Employment/Unemployment

- MSA Labor Force
- New Jobs Created
- Average Wage
- Venture Investments

Kindergarten Readiness Assessment - Literacy (KRA-L)

4th Grade Reading/Math Assessment

High School Graduation Rate

Associates Degree (or greater) % Achievement

Priority Focus

Business Growth

Priority Focus

Qualified Workforce

Talent
150,000 more
20-34 year old workers

Jobs
200,000 net new jobs

Economic Opportunity
200% above poverty level
for all households

Priority Focus

Quality Place

Cost of Living Index

Housing Opportunity Index

Talent Handprint Indicators

- Vitality
- Cost of lifestyle
- After hours
- Around town

Green Index

Arts & Culture Engagement

Priority Focus

Transportation

Overall Indicators

- Congestion
- Infrastructure investment

Passenger

- Vehicle miles travelled
- Commute mode (%)

Freight

- Rail car capacity
- River Tonnage/Barge Traffic

Priority Focus

Government Collaboration

Number/Percentage of local governments participating in collaborative organizations

Dollars saved in cost sharing programs

Citizen support of regional government collaboration

Inclusion

Priority Focus

Access to primary healthcare

Reduction in uncompensated care

Intergroup Relations (Bridges)

- Contact
- Closeness

Significant Wins

- **Regional Workforce Network**
- **Delta fare reductions**
- **Success by Six improvement**
- **Named Ohio Hub of Innovation**
- **Won national award**
- **Regional Indicators Report**



Agenda 360
A Regional Action Plan